

(Approved by AICTE, New Delhi, Affiliated to JNTUK, Kakinada) Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053, A.P Ph: 08924-240071/72/73, 9848178659, 8985885791/92 Website: www.giits.in, Email: giitscollege@gmail.com

List of Seminars/Workshops

A.Y: 2021-22

S. No.	Name of the Program	Date	No. of Participants	Details of the Resource Person
1.	A One-Day Workshop on IPR for Public Policy and Issues	12-04-2022	28	Dr. P. S. N. Murthy, Professor, Department of ECE, Vignan's Institute of
				Information Technology, Visakhapatnam Email Id: psn.murty71@gmail.com Mobile no: 9440512329
2.	A One Day Workshop on Research Advances in Ansys	06-04-2022	31	Dr.J. Bala Bhashkar Rao, Professor&HOD Sri Sivani Engineering College, Srikakulam Email Id:
				raobasijarajapu@gmail.com Mobile no: 8790962321
3.	A One Day Seminar on International Entrepreneurship	19-03-2022	31	Dr.Gorli Chaitanya Eswara Naidu Director, L.V Enterprise Email Id: Chaitanya.gorli@gmail.com Mobile no: 9573103999
4.	A One Day Seminar on Research Advances in HVDC Transmission using Voltage Source Converters	12-03-2022	20	Mr.P. Durga Rao, Assistant Professor, Avanthi Institute of Engineering and Technology, Narsipatnam Email Id:raodurga@gmail.com Mobile no: 9121910878
5.	A One Day Seminar on Advanced Research in Block ChainTechnology	14-02-2022	30	Mrs. P. Sheela, Associate Professor, West Godavari Institute of Science and Engineering, Tadepalligudem. Email Id: sheelapitta@gmail.com Mobile no: 9493007830

6.	A One-day Workshop on IPR for Meaning, Relevance, Business Impact Protection of IPR	11-02-2022	36	Dr. S. R. Rao, Adjunct Professor, Department of Meteorology & Oceanography, Andhra University, Visakhapatnam
7.	A One-day Seminar on Corporate and Strategic Entrepreneurship	28-01-2022	43	Mr. C. Uday Kumar Senior Manager Rastriya Ispat Nigam Limited, Visakhapatnam Email Id: uday@vizagsteel.com Mobile no: 9676000554
8.	A One Day Seminar on Research Evolutions in Drone Technology	14-12-2021	30	Mrs.C. Padma, Assistant Professor, Ashoka Women's Engineering college, Kurnool Email Id: padma@ashokacollege.in Mobile no: 9398772082
9.	A One-Day Seminar on Social Entrepreneurship	11-10-2021	40	Mr. K. Saran Kumar HR Manager VIZZ Grand Associates Pvt. Ltd Email Id: vizzgrandapl@gmail.com Mobile no: 8500933231
10.	A One-day Workshop on IPR for Intellectual Property Law	20-09-2021	25	Mr. P Srinivasa Rao Department of Meteorology and Oceanography, Andhra University, Visakhapatnam Email Id: srinivaspodeti@gmail.com Mobile no: 8185817623

PERIODE AL GONNA INSTITUTE OF INFORMATION. TECHNOLOGY & SCIENCES Gonnavanipalem, Aganampudi VISAKHAPATNAM-530 053



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Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

30th March 2022

CIRCULAR

This is to inform that the department of BS&H is organizing "A One-Day Workshop on IPR for Public Policy and Issues" on 12th April 2022 at Room No. F-24. All the students who wish to participate are requested to register on or before 7th April 2022.

PRINCIPAL

Copy to: All Staff Members – For Circulation All Notice Boards

IQAC	Signature Of All HODs								AO	Library
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PROGRAM COMMITTEE

Chief Patron

Mr. G. Hemchand Naidu Secretary, GIITS

Patron

Dr. T. Venkateswara Rao Principal, GIITS

Convenor

Smt. I. Bindu Parvathi HOD, BS&H, GIITS

Coordinator

Dr. D. Raghu RamAssoc. Professor, BS&H, GIITS

Address for Communication

Dr. D. Raghu Ram

Assoc. Professor, BS&H, GIITS Email: draghuram84@gmail.com Contact Number: 7075306636

REGISTRATION FORM

Name:
Designation:
Institution:
Address for communication
Mobile:
Email:

Signature

Important Dates:

- Last date to Registration: 7th April 2022
- Program Dates: 12th April 2022

A One-Day Workshop on "IPR for Public Policy and Issues"

on

12th April 2022



Organized by
Department of
Basic Sciences and Humanities

GONNA INSTITUTE OF INFORMATION TECHNOLOGY AND SCIENCES

Approved by AICTE & Affiliated to JNTU-Kakinada,
Gonnavanipalem, Aganampudi,
Viskhapatnam-530053,
A.P-INDIA

ABOUT THE COLLEGE

Gonna Institute of Information Technology and Sciences (GIITS), a pioneering educational organization was established in 2009 under the direction of Sri G. B. Naidu, with the aim of giving students access to high -quality education and the requisite infrastructure. It is located in Visakhapatnam, which is one of the cities in Andhra Pradesh with the fastest population increase. The college, with its multicultural and active community of over 1000 students, provides a variety of courses in the Engineering stream, including graduate-level courses in CIVIL, EEE, MECH, ECE, and CSE, M.Tech at the postgraduate level. Since its inception, the organization has worked tirelessly to support the development of great managers, technocrats, and professionals from all over the world in order to give the Indian industry access to cutting-edge information and awareness. The Institute is endowed with teachers who are highly qualified as well as cutting-edge facilities. GIITS offers a range of exciting environments for Intellectual development, freethinking, and personal growth in order to challenge its students and give them the information, understanding, attitudes, and practical experiences to face the social duties.

ABOUT BS & H DEPARTMENT

The Department of Basic Sciences and Humanities of Gonna Institute of Information Technology and Sciences was established in 2009 and has an impressive twelve-year history. The department has always advanced because of the knowledgeable and dedicated faculty members who are passionate about providing top-notch engineering education.

OVERVIEW OF THE PROGRAM

Intellectual property rights intersect with public policy in various ways, impacting innovation, access to information, cultural expression, and economic development. The specific policies and their implications can vary widely depending on the country, industry, and societal context. Balancing the rights of creators and the public interest remains a complex challenge for policymakers.

OBJECTIVES OF THE PROGRAM

 Digital Rights and Privacy: Public policy related to intellectual property intersects with digital rights and privacy, especially concerning issues like digital copyright enforcement, data protection, and online privacy.

TOPICS TO BE COVERED

- IPR and Indigenous Knowledge
- Standards and Patents

OUTCOMES OF THE PROGRAM

- Deterrence of Counterfeiting and Piracy: Effective IPR policies and enforcement measures can deter counterfeiting and piracy, protecting consumers from unsafe or inferiorquality products.
- Fair Use and Fair Dealing: Many countries have exceptions to copyright laws, such as fair use in the United States and fair dealing in some Commonwealth nations. Public policy shapes the scope and limitations of these exceptions.

RESOURCE PERSON

Dr. P. S. N. Murthy, Professor,
Department of ECE, VIITS,
Visakhapatnam

ORGANIZING COMMITTEE

Dr. D. Raghuram Assoc. Prof, BS&H, GIITS Ph. No. 7075306636

Smt. B. Jyothi Asst. Prof, BS&H, GIITS Ph. No. 9010231043





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18th April 2022

PROGRAM REPORT

Name of the Program

: A One-Day Workshop on "IPR for Public Policy

and Issues"

Date of activity

: 12th April 2022

Venue

: Class room no. F-24

Organized by

: Dept. of Basic Sciences & Humanities

Number of Participants

: 28

Objectives:

- 1. Copyright and Creative Industries: Copyright laws impact various creative industries, from music and film to software development and publishing. Public policy aims to strike a balance between protecting the rights of creators and ensuring the public's access to cultural works.
- Open Access and Public Domain: Public policy often encourages the sharing of knowledge and creative works for the greater public good. Initiatives like open access publishing and the promotion of public domain content are examples of how IPR and public policy intersect.
- 3. Digital Rights and Privacy: Public policy related to intellectual property intersects with digital rights and privacy, especially concerning issues like digital copyright enforcement, data protection, and online privacy.



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RESOURCE PERSON

Dr. P. S. N. Murthy, Professor, Department of ECE, VIIT, Visakhapatnam

Dr. P.S.N. Murthy has done B.Tech from Gulbarga University, Gulbarga and M.Tech from JNTU-Hyderabad. He has a vast teaching experience of more than 20 years. He has done his PhD from Andhra University, Visakhapatnam and attended a number of Faculty Development Programs. He has 20 international paper publications and 15 in the national level. He has attended 10 international level Conferences.



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Students of 2^{nd} Year B.Tech attended for the one-day workshop



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Outcomes:

- 1. Fair Use and Fair Dealing: Many countries have exceptions to copyright laws, such as fair use in the United States and fair dealing in some Commonwealth nations. Public policy shapes the scope and limitations of these exceptions.
- 2. International Cooperation: Public policies related to IPR often involve international agreements and cooperation. Outcomes can include harmonization of intellectual property laws across countries, which can facilitate global trade and innovation.
- 3. Deterrence of Counterfeiting and Piracy: Effective IPR policies and enforcement measures can deter counterfeiting and piracy, protecting consumers from unsafe or inferior-quality products.

Program Coordinator

(Dr. D. Raghu Ram)



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12th April 2022

List of the Participants

Name of the Program: A One-Day Workshop on IPR for Public Policy and Issues

S.No.	Roll no.	Name of the Student	Year/Branch	Signature
1.	206E1A0108	Malla Tejasai	II/CE	M. Teja Sai
2.	206E1A0102	Dulam Anusha	II/CE	Anusha
3.	206E1A0103	Garaga Sravani	II/CE	G. Sravan
4.	206E1A0115	Tiparala Hemalatha	II/CE	T-Hemalatha
5.	206E1A0116	Gollori Priyanka	II/CE	Gr. Driyanka
6.	206E1A0109	Manjeti Devi	II/CE	Dowi
7.	206E1A0107	Kinchei Swathi	II/CE	K. Swathi
8.	216E5A0204	Ellapu Poojitha	II/EEE	E. Poojitha
9.	206E1A0208	Chintada Pravallika	II/EEE	Ch. Ravallika
10.	216E5A0215	Amudala Hema Sri	II/EEE	A femassi
11.	216E5A0218	Urukuti Padma Kumari	II/EEE	O. padna Kumari Nandini
12.	216E5A0219	Patnala Nandini	II/EEE	Nandini
13.	216E5A0324	Muvvala Santhi	II/ME	M. Santhi.
14.	216E5A0362	Balireddi Bharathi	II/ME	M. Santhi. B. Bharathi.
15.	206E1A0402	Anguluri Anusha	II/ECE	A. Anusha



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16.	206E1A0405	Chukka Lohitha	II/ECE	C. Lohitha
17.	206E1A0406	Dadi Manasa	II/ECE	Manasa
18.	206E1A0408	Dalli Harika	II/ECE	Harika.
19.	206E1A0410	Gampala Mounika	II/ECE	G Mounika
20.	206E1A0412	Kunchala Sony	II/ECE	K. Sony.
21.	206E1A0414	Pedamatla Jhansi Rani	II/ECE	K. Sony.
22.	206E1A0415	Rongali Renuka	II/ECE	Renuka
23.	206E1A0416	Sembi Lalitha	II/ECE	S. Lalitha
24.	206E1A0417	Soru Nagamani	II/ECE	S. Nagaman:
25.	206E1A0420	Yalla Jyotshna	II/ECE	Tyotahna
26.	216E5A0401	Kornu Suramma	II/ECE	S. Gerania
27.	216E5A0403	Vaddadi Anjali	II/ECE	V. Anjali
28.	216E5A0404	Pokala Saranya	II/ECE	P. Saranya

Program Coordinator

(Dr. D. Raghu Ram)



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26th March 2022

CIRCULAR

This is to inform all the students and faculty that "A ONE DAY WORKSHOP ON RESEARCH ADVANCES IN ANSYS" is being organized by Department of Mechanical Engineering, Gonna Institute of Information Technology and Sciences on 6th April 2022. Dr. J Bala Bhaskhar Rao, Professor& HOD, Mechanical Engineering Dept, Sri Sivani College of Engineering, will deliver the expert lecture. We hereby instruct the faculty and students of Mechanical Department to make use of this workshop and grasp knowledge for their future endeavors.

Venue: SIMULATION LAB

Time: 10.20 AM

PRINCIPAL

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Program Committee

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Convenor

Mr. Suresh

HOD, Mechanical, GIITS

Coordinator

Mr. K.Ganesh
Asst.Prof, Mechanical, GIITS

Organizing Committee

Mrs. P. Ramanamma
Asst.Prof, Mechanical, GIITS
Mr.A.V. Prasad
Asst.Prof, Mechanical, GIITS

Student coordinators

D.Sairam Kumar Mechanical, GIITS

Resource Person:

Dr. J. Bala Bhashkar Rao, Professor&HOD, Dept of Mech, Sri Sivani College of Engg, Srikakulam

Address for Communication

Mr. B. Varaganesh

Asst.Prof, Mechanical, GIITS,9985188434 Email: varaprasad94@gmail.com

Registration Form

Name:
Roll. No:
Branch:
Qualification:
Designation:
Institution:
Date of birth:
Gender:
Address for communication
• • • • • • • • • • • • • • • • • • • •
Mobile:
Email:

Signature of the applicant

A ONE DAY WORKSHOP ON RESEARCH ADVANCES IN ANSYS

on

6th APRIL 2022



Coordinator

Mr. K.Ganesh
Asst.Prof, Mechanical, GIITS

Organized by

Department of Mechanical Engineering

GONNA INSTITUTE OF INFORMATION TECHNOLOGY AND SCIENCES

Approved by AICTE & Affiliated to JNTUK, Kakinada, 85 Division, Gonnavanipalem, Anakapalle-530053, A.P.-INDIA

About the College

Gonna Institute of Information Technology and Sciences (GIITS) a pioneering educational organization was established in the year 2009 under the direction of Sri.G.B.Naidu (late), with the aim of giving students access to high quality education and the requisite infrastructure. It is located in Visakhapatnam, which is one of the cities in Andhra Pradesh with fastest population increase. The college, with its multicultural and active community of over 1000 students. provides a variety of courses in the engineering stream, including graduatelevel courses in CIVIL. EEE, MECH, ECE and CSE as well as MBA and MTech at postgraduate level. Since its inception, the organization has worked tirelessly to support the development of great managers, technocrats and professionals from all over the world in order to give the Indian industry access to cutting edge information and awareness. The institute is empowered with informed teachers who are highly qualified, as well as cutting edge facilities. GIITS offers a range of exciting environments for intellectual

development, free thinking and proper growth in order to challenge its students and give them the information, understanding, attitudes and practical experiences they need to assume social duties.

About the Department

The Department of Mechanical Engineering is established in the year 2009, the department has well qualified faculty and good laboratories facilities. The faculty are actively involved in research work and published more than 70 papers in National and International Journals. The students of Mechanical Engineering are placed in various MNC engaged in core skills.

About the Seminar

Ansys is a mechanical simulation software for designing the product life cycle of mechanical components. Now a days the essence of Ansys in industry plays a vital role in design and simulation of mechanical components. This workshop may give a hands-on practice for the participants on various FEM models. The

experts will provide an intensive training on each concept of problem solving.

Objectives of the Program

- To provide an intensive basic knowledge in Ansys work bench.
- To familiarize preprocessing, post processing, solution analysis.
- To acquire basic knowledge on computational fluid dynamics.

Outcomes of the Program

- Able to formulate a real time problem in structural and dynamic analysis.
- To Analyse the mixed turbulent flow problem for nano fluids using CFD.
- To be able to perform vehicle dynamics analysis, crash analysis, tyre mechanics etc.
- To choose different mesh sizes

Topics to be covered

- Structural analysis
- Thermal analysis
- Computational fluid dynamics
- Model analysis



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8th April 2022

PROGRAMME REPORT

Programme Name	A ONE DAY WORKSHOP ON RESEARCH ADVANCES IN
	ANSYS
	Dr.J. Bala Bhashkar Rao, Professor&HOD, Mechanical Engineering
Resource Person	Sri Sivani Engineering College, Srikakulam
	Phone: 8790962321, email: raobasijarajapu@gmail.com
Date of Activity	06 th April 2022
Organized By	Gonna Institute of Information Technology & Sciences
Venue	SIMULATION LAB

SUMMARY OF THE WORKSHOP

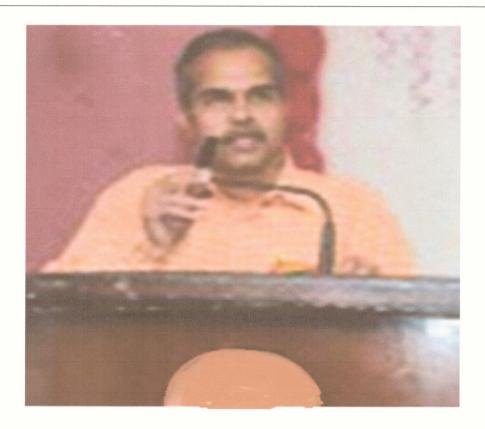
The workshop was successfully held in accordance with the schedule specified in the circulars and brochures thanks to the support of our administration, principal, and IQAC coordinator, as well as help from faculty members of the mechanical department. I'm hoping that this training was useful to everyone who attended. According to the schedule, the workshop's opening session began at 10.20 A.M. The program was introduced by Dr. T. Venkateswara Rao, Principal of the Gonna Institute of Technology & Sciences, who spoke about the importance of the workshop in the modern technological environment. At 11.20 a.m., the IQAC coordinator, Mrs. Ch. Bharathi, gave a vote of thanks to conclude the opening session.

At 11.20 am, Dr. J. Bala Bhaskhar Rao, Professor and HOD of Mechanical Engineering at Sri Sivani Engineering College, who was a guest resource, began the first technical session. He described the Ansys overview, preprocessing, and postprocessing modules for structural and model analysis. The second technical session began at 12:30 PM, in this session, Mr.Y. Suresh, Assistant Professor, Gonna institute of information technology and sciences, discussed heat transfer analysis using Ansys. After the lunch break the third technical session began at 2:00 PM. Dr. J. Bala Bhaskar Rao explained the problem solutions in the computational fluid dynamics (CFD) Analysis, in this session.

At 4:00 pm, the valedictory ceremony officially started with the principal, Dr. T. Venkateswara Rao, the chairperson, Ms. Aneesha, and the secretary, Mr. G.H. Naidu. After Mr. K. Ganesh, the coordinator, presented the audience with a report on the seminar, a few participants eagerly shared their opinions. Mr. Y. Suresh, Head of the mechanical engineering department, offered a vote of gratitude.



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Dr.J. Bala Bhaskhar Rao addressing the gathering on structural analysis of Anasys

OBJECTIVE OF THE PROGRAMME

Ansys is a mechanical simulation software for designing the product life cycle of mechanical components. Now a days the essence of Ansys in industry plays a vital role in design and simulation of mechanical systems, like structural, model analysis, fluid flow analysis, and other attributes. These courses cover Fundamental Theory of CFD, ANSYS Workbench, Design Modeler, Geometry Simplification, and complete ANSYS Fluent Software. Topics covered under ANSYS Fluent Online training are Fluid Flow Modeling (Pressure & Velocity), Turbulence Modeling, Aerodynamics Modeling, Porous Media, Turbo Machinery, Multi-Phase, Heat transfer Modeling (Conduction, Convection & Radiation), Transient Flow Modeling, Species (Combustion Modeling), Discrete Phase Modeling, Aero-Acoustic Modeling, Theory of Discretization, Convergence settings, and monitoring and post-processing depending upon your course selection. To become familiar with several Ansys applications, formulate real world problems, solve them and understand the findings. To determine how a product will function with different load specifications.



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TOPICS COVERED

Structural Analysis Thermal Analysis Computational Fluid Dynamics Model Analysis

OUTCOME OF THE PROGRAMME

The participants have learned about the Applications of Ansys in Research problem solving and interpretation of results. This program provides an intensive hands-on experience on real time problem solving and result analysis. The participants can able to exercise Ansys modules such as workbench, APDL, CFD etc. They able to interpret the results obtained in the design analysis for developing the prototypes. The computational fluid dynamics problem will be solved in Ansys CFD as per the problem specifications for nano fluids under mixed turbulent flows. To able to select an appropriate finite element and mesh size for good approximation of the problem. To acquire basic knowledge on computational fluid dynamics and nonlinear dynamic analysis, and able to interpret the results.

PROGRAM SCHEDULE

Duration	Resource person	Content	Mode of conduction
10.20AM to 11.20AM	Inaugural		
11.20AM to 12.30 PM	Dr.J.Bala Bhaskhar rao Professor &HOD Sri Sivani Engineering college, Srikakulam	Structural analysis	OFFLINE
12.30PM to 01.30 PM			OTTEME
02.00PM to 04.00PM	Dr.J.Bala Bhaskhar rao Professor &HOD Sri Sivani Engineering college, Srikakulam	Computational fluid dynamics	
4.00PM to 04.30PM	Valedictory s	ession	

Program Goordinator



GONNA INSTITUTE OF INFORMATION TECHNOLOGY & SCIENCES (Approved by AICTE, New Delhi, Affiliated to JNTUK, KAKINADA)

Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

LIST OF PARTICIPANTS

Name of the Program:

A ONE DAY WORKSHOP ON RESEARCH **ADVANCES IN ANSYS**

DATE: 6th April 2022

2 A. A. A. 3 3 A. UI 4 SRIN 5 GOV 6 JAG 7 UML 8 BAIL 9 RAV 10 MOI 11 ROC 12 KES 13 SAR 14 YAS 15 POL 16 SAH 17 VUI 18 KAI 19 RAJ 20 BAN 21 BAN 22 BUI 23 KAI 24 MU 25 M.E.	VARA PRASAD ANUSH KUMAR IMA MAHESWARA RAO NIVASU	196E1A0301 206E5A0301 206E5A0302	III/ Mech	K.V. Prasad
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10 MOI 11 ROC 12 KES 13 SAR 14 YAS 15 POL 16 SAF 17 VUR 18 KAR 19 RAJ 20 BAR 21 BAR 22 BUR 23 KAR 24 MU 25 M.D	LAJI	206E5A0311	III/ Mech	Balu.
11 ROC 12 KES 13 SAR 14 YAS 15 POL 16 SAF 17 VUH 18 KAH 19 RAJ 20 BAN 21 BAN 22 BUI 23 KAH 24 MU 25 M.D	VI TEJA	206E5A0312	III/ Mech	Rani Jeja
12 KES 13 SAR 14 YAS 15 POL 16 SAF 17 VUH 18 KAR 19 RAJ 20 BAR 21 BAR 22 BUI 23 KAR 24 MU 25 M.D	HAN DURGA	206E5A0315	III/ Mech	Mohan Dasage
13 SAR 14 YAS 15 POL 16 SAH 17 VUI 18 KAH 19 RAJ 20 BAN 21 BAN 22 BUI 23 KAH 24 MU 25 M.D	OPESH	206E5A0316	III/ Mech	Rosperh
14 YAS 15 POL 16 SAH 17 VUH 18 KAH 19 RAJ 20 BAH 21 BAH 22 BUH 23 KAH 24 MU 25 M.D	SAVA MANIKANTA	206E5A0318	III/ Mech	to shall manifeant
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17 VUH 18 KAH 19 RAJ 20 BAN 21 BAN 22 BUH 23 KAH 24 MU 25 M.D	LAVARAPU PRANAI	206E5A0328	III/ Mech	ppronai
18 KAI 19 RAJ 20 BAN 21 BAN 22 BUI 23 KAI 24 MU 25 M.D	HUKARI SAI KUMAR	206E5A0329	III/ Mech	S.S. Kumar.
19 RAJ 20 BAN 21 BAN 22 BUI 23 KAI 24 MU 25 M.D	RUKUTI DILEEP	206E5A0337	II/ Mech	v. DileeP
19 RAJ 20 BAN 21 BAN 22 BUI 23 KAI 24 MU 25 M.D	RIMINJI RAJ KUMAR	206E1A0304	II/ Mech	K. Pajkomas
21 BAN 22 BUI 23 KAI 24 MU 25 M.D	JANA ANJI	206E1A0305	II/ Mech	R. Donijî
22 BUI 23 KAI 24 MU 25 M.D	NDARU VENKATA SAI	216E5A0301	II/ Mech	B. Venkata Sai
22 BUI 23 KAI 24 MU 25 M.D	NTU AJAY KUMAR	216E5A0302	II/ Mech	B. Ajas kumar
23 KAI 24 MU 25 M.D	DDHA LAXMI NAIDU	216E5A0304	II/ Mech	B.m. waidy
24 MU 25 M.D	RI PENTAYYA	216E5A0313	II/ Mech	6. Pentayya
25 M.D	IVVALA SANTHI	216E5A0324	II/ Mech	der-shantly
	DEVANANDA REDDY	216E5A0348	II/ Mech	Dey
	SURU SAI	216E5A0306	II/ Mech	V-Sai
27 T C	CHARAN KUMAR	216E5A0332	II/ Mech	T. Charan turnas
	CHANDRA SEKHAR	216E5A0327	II/ Mech	D. C. Staken
	CHARAN KUMAR	216E5A0332	II/ Mech	T. C. Leuno
	PAVAN KUMAR	216E5A0330	II/ Mech	S. Pavan Fumor
00	NAGENDRA	216E5A0330	II/ Mech	T. Nagendra

1

Program Coordinator



(Approved by AICTE, New Delhi, Affiliated to JNTU GURAJADA, VIZIANAGARAM) Gonnavanipalem, Aganampudi, Visakhapatnam - 530 053

15th March 2022

CIRCULAR

This message is intended to inform all HODs, employees, and students that the MBA Department plans to host a seminar on INTERNATIONAL ENTREPRENEURSHIP on March 19, 2022. The seminar will help students to prepare for a career in entrepreneurship and learn about the innovations and difficulties faced by entrepreneurs around the world. The speaker of this seminar is Dr. Gorli Chaithanya Eswara Naidu, Director- of L.V Enterprises. Vice president- Hayagreeva Educational Society. We ask each and every student to take part. Interested candidates can register their names with Mr. L. Santhosh of the MBA department on or before 18th March 2022.

COORDINATOR: Mr. L. Santhosh

Assistant Professor

MBA, GIITS

VENUE

: Seminar Hall

Copy to All Staff members - For Circulation All Notice Boards

IQAC		Signature Of All HODs							AO	Library
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PROGRAM COMMITTEE

Chief Patron

Mr. G. Hemchand Naidu

Secretary, GIITS

Patron

Mrs. Ch. Bharathi

In charge, GIITS

Convenor

Dr. B. Omnamashivaya

HOD, MBA, GIITS

Coordinator

Mr. L. Santhosh

Asst.Prof, MBA, GIITS.

Student Coordinator

B Pallavi

MBA, GIITS

Address for Communication

Mr. L. Santhosh

Asst.Prof, MBA, GIITS.

contact Number: 8500889811

REGISTRATION FORM

Name:
Date of Birth:
Designation:
Institution:
Address for communication
Mobile:
Email:
Signature
Important Dates:

- Last date to Registration: 18th March 2022
- Program Dates: 19th March 2022

A One-Day Seminar on

International Entrepreneurship

19th March 2022



Organized by the Department of Master of Business Administration



GONNA INSTITUTE OF INFORMATION TECHNOLOGY AND SCIENCES

Approved by AICTE & Affiliated to JNTU-Kakinada, Gonnavanipalem, Aganampudi, Visakhapatnam-530053, A.P-INDIA

ABOUT COLLEGE

The Gonna Institute of Information Technology and Sciences (GIITS), a pioneering educational organization, was established in 2009 under the direction of sri. G. B. Naidu (late), with the aim of giving students access to high-quality education and the requisite infrastructure. It is located in Visakhapatnam, which is one of the cities in Andhra Pradesh with the fastest population increase. The college, with its multicultural and active community of over 1000 students, provides a variety of courses in the engineering stream, including graduate-level courses in Civil, EEE, Mech, ECE and CSE as well as MBA and M. Tech at the postgraduate level. Since its inception, the organization has worked tirelessly to support the development of great managers, technocrats, and professionals from all over the world in order to give the Indian industry access to cutting-edge information and awareness. The institute is endowed with informed teachers who are highly qualified, as well as cuttingedge facilities. GIITS offers a range of exciting environments for intellectual development, freethinking, and personal growth in order to challenge its students and give them the information, understanding, attitudes, and practical experiences they need to assume social duties

ABOUT MBA DEPARTMENT:

The Department of Management Studies was established in the year 2019 with the objective of producing Young Management Executives with global standards. The MBA program is a 2-year (4 semesters) full-time Master's Degree program in Business Administration. While the first year is devoted to foundational courses, the second year would enable the students to gain a depth knowledge in different areas and specialize in elective fields like Finance, HR, Marketing, Operations, and Logistics.

OVERVIEW OF THE PROGRAM

The International Entrepreneurship program was conducted at Gonna Institute of Information Technology campus and Sciences to provide awareness to students on international entrepreneurship which helps students impart crucial life skills, which would enhance a student's ability to work in the real world and enhance knowledge in global markets.

OBJECTIVES OF THE PROGRAM

- To provide an interdisciplinary forum on entrepreneurship, economics, and social empowerment for academics
- To foster dialogue on developing appropriate business models at the local and global level
- To purpose multidisciplinary strategies for economic, socio-political, cultural, and entrepreneurial business transformations
- To discuss the complexities encountered in entrepreneurship and economic development

TOPICS TO BE COVERED

- Challenges and opportunities of globalization
- Global leadership practices and human resource strategies
- Global value chains and institutional contexts
- Digital business, inter-cultureless, and innovative business models
- Innovation and creativity management in a dynamic international, competitive business environment
- Current and prospective research trends in international business
- Methodological issues in international business resear

OUTCOMES OF PROGRAM

 Students able to create value. Students are able to create presentations and business plans that articulate and apply financial, operational, organizational, market, and sales knowledge to identify paths to value creation

RESOURCE PERSONS

Mr. G. Chaitanya Naidu

Managing Director

L. V Enterprises

ORGANIZING COMMITTEE

Mrs. D Sabitha

Asst.Prof, MBA, GIITS.

Ms. M. A. Janeeta Rajan

Asst.Prof, MBA, GIITS





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RESOURCE PERSON PROFILE:

NAME

: Dr. G. Chaitanya Eswara Naidu

EDUCATION

: M-Tech, M.A, MBA, Ph.D.

DESIGNATION: Vice President- Hayagreeva Educational

DIRECTOR

: L. V Enterprises

He has completed his B-Tech in Information Technology from GITAM University, M-tech (CSE), MBA (Finance and Marketing) from Andhra University, M. A (Public Administration) from Andhra University, Ph.D. (Management) from GITAM University, M.sc (Psychology) from Alagappa University, working as Vice President in Hayagreeva Educational Society. He is director of L.V Enterprises.



GONNA INSTITUTE OF INFORMATION TECHNOLOGY & SCIENCES (Approved by AICTE, New Delhi, Affiliated to JNTU GURAJADA, VIZIANAGARAM)
Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

21th March 2022

	PROGRAM REPORT
Title of the event	A One Day Seminar on International Entrepreneurship
Duration	One day
Date	19 th march 2022
Resource person details	Dr. G. Chaitanya Eswara Naidu. He has completed his B-Tech in Information Technology from GITAM University, M-tech (CSE), MBA (Finance and Marketing) from Andhra University, M. A (Public Administration) from Andhra University, Ph.D. (Management) from GITAM University, M.sc (Psychology) from Alagappa University He is Director of - L V Enterprises and working as Vice President of Hayagreeva Educational society.
Description	The International Entrepreneurship program was conducted on 19 th March 2022, for which the resource person is Dr. G. Chaitanya Eswara Naidu. His speech provided awareness to students on International Entrepreneurship which helps students impart crucial life skills, which would enhance a student's ability to work in the real world and enhance knowledge in global markets.



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Topics covered:

- Challenges and opportunities of globalization
- Global leadership practices and human resource strategies
- Global value chains and institutional contexts
- Digital business, inter-cultureless and innovative business models
- Innovation and creativity management in a dynamic international, competitive business environment
- Current and prospective research trends in international business
- Methodological issues in international business research

Objectives of seminar:

- To provide an interdisciplinary forum on entrepreneurship, economics and social empowerment for academics
- To foster dialogue on developing appropriate business models at local and global level
- To purpose multidisciplinary strategies for economic, socio-political, cultural and entrepreneurial business transformations
- To discuss the complexities encountered in entrepreneurship and economic development

Outcomes of seminar:

- Students master oral and visual presentation skills and establish a foundation of confidence in the skills necessary to cause others to act.
- Able to find problems worth solving. Students advance their skills in customer development, customer validation, competitive analysis, and iteration while utilizing design thinking and process tools to evaluate in real-world problems and projects.
- Able to create value. Students are able to create presentations and business plans that
 articulate and apply financial, operational, organizational, market, and sales knowledge to
 identify paths to value creation

No of Participants: 31



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Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053



International Entrepreneurship was the topic of a speech by the resource person Dr. G. Chaitanya Naidu.

PROGRAMCOORDINATOR



(Approved by AICTE, New Delhi, Affiliated to JNTU GURAJADA, VIZIANAGARAM)
Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053



A photo taken on the day of the seminar



GONNA INSTITUTE OF INFORMATION TECHNOLOGY & SCIENCES (Approved by AICTE, New Delhi, Affiliated to JNTU GURAJADA, VIZIANAGARAM) Gonnavanipalem, Aganampudi, Visakhapatnam - 530 053

19th March 2022

Name of the Event: A One-Day Seminar on International Entrepreneurship

LIST OF PARTICIPANTS

S.No	Pin No.	Name of Candidate	Year/Branch	Signature
01	196E1A0502	Amara Bindu Sri	III/CSE	A Rindhusio
02	196E1A0509	Mogga Shanmukha Sai Teja	III/CSE	M-Sbonhukh
03	196E1A0510	Shabhana Laila	III/CSE	5. Laile
04	196E5A0108	Vanje Hari	III/CE	V. Hari
05	196E5A0109	Veyyidalamula Pravallika	III/CE	V. pravalika
06	196E5A0205	Kotyada Santosh Kumar	III/EEE	K. Sandhacharma
07	196E5A0209	Pendra Chinnayya	III/EEE	P. Chenny
08	196E5A0210	Manyala Srinu	III/EEE	m. Saine
09	196E5A0304	Bommireddipalli Manikanta	III/ME	B · Maniheral
10	206E1A0204	Donka Gopikrishna	II/EEE	D. Gopilar
11	206E1A0209	Kanchipati Rajesh	II/EEE	ko Danjes
12	206E1A0304	Kariminji Raj Kumar	II/ME	K. Raj kum
13	206E1A0305	Rajana Anji	II/ME	R. AN'?
14	206E1A0306	Mamidi Sai Venkatavignesh	II/ME	m. Sai venkalu
15	206E1A0402	Anguluri Anusha	II/ECE	A. Anush
16	206E1A0403	Boddu Ganesh Vamsi	II/ECE	B. Gromshum
17	206E1A0404	Chiriki Chaitanya	II/ECE	C. Chairthanga



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Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

206E1A0405	Chukka Lohitha	II/ECE	de lohetha
206E1A0504	Bairi Sai Krishna	II/CSE	B. sakiran
206E1A0505	Battina Surya Devi	II/CSE	B. Sevrya Dow
216E5A0401	Kornu Suramma	I/ECE	K. Suramma
216E5A0402	Moobhin Ahamadh	I/ECE	M. Shamach.
216E5A0347	Bagadi Divya	I/ME	B. Divya.
216E5A0348	Maddi Devananda Reddy	I/ME	m. Devorand redu
216E5A0212	Perumala Raviteja	I/EEE	P. Ravi Tej.
216E5A0213	Turusala Ramu	I/EEE	T. Rame
216E5A0214	Vandlebu Venkatarao	I/EEE	V. Venkafnet
216E5A0215	Amudala Hema Sri	I/EEE	A. Remasr.
216E1E0016	B Pallavi	I/MBA	B. pallant
216E1E0021	Baratpalu Ravi Kumar	I/MBA	B. Davil kinger
216E1E0046	Chukka Samuel	I/MBA	C. Samuel
	206E1A0504 206E1A0505 216E5A0401 216E5A0402 216E5A0347 216E5A0348 216E5A0212 216E5A0213 216E5A0214 216E5A0215 216E1E0016 216E1E0021	206E1A0504 Bairi Sai Krishna 206E1A0505 Battina Surya Devi 216E5A0401 Kornu Suramma 216E5A0402 Moobhin Ahamadh 216E5A0347 Bagadi Divya 216E5A0348 Maddi Devananda Reddy 216E5A0212 Perumala Raviteja 216E5A0213 Turusala Ramu 216E5A0214 Vandlebu Venkatarao 216E5A0215 Amudala Hema Sri 216E1E0016 B Pallavi 216E1E0021 Baratpalu Ravi Kumar	206E1A0504 Bairi Sai Krishna II/CSE 206E1A0505 Battina Surya Devi II/CSE 216E5A0401 Kornu Suramma I/ECE 216E5A0402 Moobhin Ahamadh I/ECE 216E5A0347 Bagadi Divya I/ME 216E5A0348 Maddi Devananda Reddy I/EEE 216E5A0212 Perumala Raviteja I/EEE 216E5A0213 Turusala Ramu I/EEE 216E5A0214 Vandlebu Venkatarao I/EEE 216E5A0215 Amudala Hema Sri I/EEE 216E1E0016 B Pallavi I/MBA 216E1E0021 Baratpalu Ravi Kumar I/MBA

PROGRAM COORDINATOR



(Approved by AICTE, New Delhi, Affiliated to JNTUK, KAKINADA) Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

2nd March-2022

CIRCULAR

This is to inform all the students and faculty that "A ONE DAY SEMINAR ON RESEARCH ADVANCES IN HVDC TRANSMISSION USING VOLTAGE SOURCE CONVERTERS" is being organized by Department of Electrical and Electronics Engineering, Gonna Institute of Information Technology and Sciences on 12th March 2022. Mr.P. DURGA RAO, Assistant Professor, Dept of E.E.E, Avanthi Institute of Engineering and Technology will deliver the expert lecture. All HOD's are instructed to encourage the students to attend this seminar, please refer to the enclosed brochure for a detailed description of the proposed program.

Venue: G27

Time: 10:00AM

PRINCIPAL

Copy to: All Staff Members – For Circulation All Notice Boards

IQAC	Signature Of All HODs						TPO	AO	Library	
	CE	EEE	ME	ECE	CSE	MBA	BS&H	XX		
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Program Committee

Chief Patron

Mr. Hemchand Naidu Secretary, GIITS

Patron

Dr.T. Venkateswara Rao Principal, GIITS

Convenor

Mrs.CH.Bharati HOD, EEE, GIITS

Coordinator

Mrs. K.Ganesh lakshmi *Asst.Prof, EEE, GIITS*

Organizing Committee

Mr.S.Rajesh Assistant Professor, E.E.E, GIITS Mrs.K.Karuna Assistant Professor, E.E.E, GIITS

Student coordinators

K. Samuel EEE, GIITS

Resource Person

Mr. P. DURGA RAO

Assistant Professor, Dept of E.E.E Avanthi institute of Engg&Technology

Address for Communication

Mrs.K. Ganesh Lakshmi *Asst.Prof, EEE, GIITS, 9985188434*

Registration Form

Name:
Roll. No:
Branch:
Qualification:
Designation:
Institution:
Date of birth:
Gender:
Address for communication
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Mobile:
Email:

Signature of the applicant

A ONE DAY SEMINAR ON RESEARCH ADVANCES IN HVDC TRANSMISSION USING VOLTAGE SOURCE CONVERTERS

on

12th March 2022



Coordinator Mrs.K.Ganesh Lakshmi Asst.Professor EEE, GIITS

Organized by

Department of Electrical and Electronics Engg

GONNA INSTITUTE OF INFORMATION TECHNOLOGY AND SCIENCES

Approved by AICTE & Affiliated to JNTUK, Kakinada, 85 Division, Gonnavanipalem, Anakapalle-530053, A.P.-INDIA

About the College

Gonna Institute of Information Technology and Sciences (GIITS) a pioneering educational organization was established in the year 2009 under the direction of Sri.G.B.Naidu (late), with the aim of giving students access to high quality education and the requisite infrastructure. It is located in Visakhapatnam, which is one of the cities in Andhra Pradesh with fastest population increase. The college, with its multicultural and active community of over 1000 students. provides a variety of courses in the engineering stream, including graduatelevel courses in CIVIL. EEE, MECH, ECE and CSE as well as MBA and MTech at postgraduate level. Since its inception, the organization has worked tirelessly to support the development of great managers, technocrats and professionals from all over the world in order to give the Indian industry access to cutting edge information and awareness. The institute is empowered with informed teachers who are highly qualified, as well as cutting edge facilities. GIITS offers a range of exciting environments for intellectual

development, free thinking and proper growth in order to challenge its students and give them the information, understanding, attitudes and practical experiences they need to assume social duties.

About the Department

The Department of Mechanical Engineering was established in the year 2009, the department has well qualified faculty and good laboratories facilities. The faculty are actively involved in research work and published more than 50 paper in National and International Journals. The students of Mechanical Engineering are placed in various MNC engaged with core skills. The department have well sophisticated spacious digital class rooms with ICT technology.

About the Seminar

This program deals with importance of HVDC transmission, analysis of HVDC converts, harmonics and filters, reactive power control and power factor improvement of the system. The losses at transmission level can be highly reduced by HVDC.

Objectives of the Program

- To be able to understand the functions of converters, smoothing reactors, harmonic filters.
- To become familiar with FACT controllers and transmission systems.
- To Learn about HVDC valve group arrangements (six and twelve pulse).
- Learning about HVDC system operation substation arrangements.

Outcomes of the Program

- Interfacing converters for HVDC transmission and also about control of converters.
- To Understand the concept of filters to mitigate harmonics, concept of reactive power requirements.
- To provide an intensive handexperience on analyse the operation of series FACTS controllers.

Topics to be covered

- Converters
- Smoothing reactors
- Harmonic filters



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15th March-2022

PROGRAMME REPORT

Programme Name	A ONE DAY SEMINAR ON RESEARCH ADVANCES IN HVDC TRANSMISSION USING VOLTAGE SOURCE CONVERTERS
Resource Person	Mr.P. DURGA RAO, Assistant Professor, Avanthi Institute of Engineering and Technology, Narsipatnam. Phone: 9121910878
Date of Activity	12 th March 2022
Organized By	Gonna Institute of Information Technology & Sciences
Venue	G27 .

SUMMARY OF THE SEMINAR

The seminar was successfully held and kept to the timetable specified in the circulars and brochures thanks to the support and encouragement of our management, the principal, the IQAC coordinator, and faculty members from the electrical and electronics engineering department. I'm hoping that this session was useful to everyone who attended. According to the timetable, the seminar's opening session began at 10:00 A.M. The seminar's importance in the modern technological environment was covered in the opening remarks by Dr. T. Venkateswara Rao, Principal of the Gonna Institute of Technology & Sciences. IQAC coordinator Mrs. Ch. Bharathi gave a vote of thanks at the conclusion of the opening session around 11:00 a.m.

At 11.20 am, Mr. Durga Rao, Assistant Professor electrical and electronics Engineering at Avanthi Institute of Engineering and Technology, who was a guest resource, began the first technical session. He explained the overview of HVDC technology and its importance. The second technical session began at 12:30 PM, in this session, Mrs.Ch. Bharathi, HOD, EEE, Gonna institute of information technology and sciences, discussed about the components of HVDC systems.

After the lunch break the third technical session began at 2:00 PM, in this session, Mr. K. Durga Rao discussed the HVDC transmission systems like effects of magnetic fields, radio interface, Audible noise, ground currents and corrosion effects. Finally, the valedictory ceremony began at 4:00 pm with the chairperson, Ms. Aneesha, the secretary, Mr.G.H. Naidu, and the principle, Dr.T. Venkateswara Rao. Some participants excitedly offered their thoughts after Mrs. K. Ganesh Lakshmi, the coordinator, delivered a seminar report to the attendees and presented a vote of thanks.



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Mr.P. Durga Rao addressing the gathering on HVDC technology

OBJECTIVE OF THE PROGRAMME

The losses which occur in the systems are comparatively low at all the stages (i.e.) at generation, transmission & distribution level. The losses at transmission level can be highly reduced by HVDC. This program deals with importance of HCDC transmission, analysis of HVDC converts, Harmonics and filters, reactive power control and power factor improvement of the system. The objective of the program is to get through knowledge on Basics of HVDC system and understand the concepts of converters control schemes, understand reactive power control and power flow analysis in HVDC system. The main motto of the program is providing a broad scientific and technological advance in concepts of FACTS and necessity of FACTS controllers and their operation. Understand shunt and series compensation through various static compensators.

TOPICS COVERED

Converters
Smoothing reactors
Harmonic filters
Reactive power source
Electrodes
DC lines
AC circuit breakers



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OUTCOME OF THE PROGRAMME

The students and faculty have learned about the HVDC technology components and their interfacing in the transmission systems. Participants gained knowledge on control of converters along with their interfacing for HVDC transmission. To Understand the concept of filters to mitigate harmonics, concept of reactive power requirements. The students, researchers and faculty have known about a real time operation of shunt fact controllers. This program provides an intensive hands-on experience on analyze the operation of series FACTS controllers and concept of series-shunt type FACTS controller.

• The participants are acquainted to the environmental problems due to HVDC transmission systems like effects of magnetic fields, radio interface, Audible noise, ground currents and corrosion effects.

PROGRAM SCHEDULE

Duration	Resource person	Content	Mode of conduction
10.00AM to 11.00AM	Inaugura	ll Session	Conduction
11.20AM to 12.30 PM	MrP.Durga rao Asst. Professor, EEE Avanthi Institute of	Scope and importance of HVDC technology	
	Engg&Technology, Narsipatnam		OFFLINE
12.30PM to 01.30 PM	Mrs.Ch.Bharathi Asst.professor EEE, GIITS	HVDC components	
02.00PM to 04.00PM	MrP.Durga rao Asst. Professor,EEE Avanthi Institute of Engg&Technology, Narsipatnam	HVDC transmission system	
4.00PM to 04.30PM	Valedictory	session	

Program Coordinator



(Approved by AICTE, New Delhi, Affiliated to JNTUK, KAKINADA) Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

LIST OF PARTICIPANTS

Name of the Program: A ONE DAY SEMINAR ON RESEARCH ADVANCES IN HVDC TRANSMISSION USING VOLTAGE SOURCE CONVERTERS

DATE: 12th March 2022

S. No	Name of the student	Roll number	Course and Year	Signature
1	K. KALYAN KUMAR	196E5A0203	IV/EEE	Redgano.
2	K. RAMAYYA NAIDU	196E5A0204	IV/EEE	K.R.Klaid
3	SALAPU BALAJI	196E5A0207	IV/EEE	S. Balani
4	T. LOKESWARI	196E5A0208	IV/EEE	Tilokeswari
5	BOCHA KANAKA RAJU	196E5A0201	IV/EEE	K. Raju
6	T. LOKESWARI	196E5A0208	IV/EEE	T. lokeswasi
7	M. UMA SANKAR PADAL	196E1A0201	IV/EEE	M.CMA.
8	DONKA GOPIKRISHNA	206E1A0204	II/EEE	w. Gov krie
9	KOVIRI JOHN SAMUEL	206E1A0205	II/EEE	K. John Samuel
10	JAKKU LOKESH	216E5A0208	II/EEE	J. Loketh
11	KAPARAPU SAI KUMAR	216E5A0209	II/EEE	K. SALKUMAR
12	MD KAZER	216E5A0210	II/EEE	Ud (K) 202
13	ANISH KUMAR	206E1A0201	II/EEE	Anish kumas
14	CHEPANA DURG PRASAD	206E1A0203	II/EEE	chi Ruga Pregar
15	BONELA BALA	206E1A0207	· II/EEE	B. Bala
16	CHINTADA PRAVALLIKA	206E1A0208	II/EEE	C. Psanallika
17	KANCHIPATI RAJESH	206E1A0209	II/EEE	K. Rajeth
18	RAJANA ANIL KUMAR	206E1A0210	II/EEE	R. Anil Kumar
19	KEELI GURU	206E5A0103	II/EEE	K. Guzu
20	KILLI DINESH KUMAR	206E5A0104	II/EEE	K. Dinesh Kumo

Frogram coordinator



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28th January 2022

CIRCULAR

This is to inform all the students and faculty that "A ONE DAY SEMINAR ON ADVANCED RESEARCH IN BLOCK CHAIN TECHNOLOGY" is being organized by Computer Science and Engineering Department on 14th February 2022. The expert lecture will be given by Mrs. P. SHEELA, Associate Professor, Department of Computer Science Engineering, West Godavari Institute of Science and Engineering, Tadepalligudem. All HOD's are urged to encourage the students to attend this seminar, please refer to the enclosed brochure for a detailed description of the proposed program.

Venue: F24

Time: 10:00AM

PRINCIPAL

Copy to: All HODS

All student notice boards

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Program Committee Chief Patron Mr.G. Hemchand Naidu Secretary, GIITS Patron Dr.T. Venkateswara Rao Principal, GIITS Convenor Mr. K. Sameer HOD, CSE, GIITS Coordinator Mr. K. Naga Raju Asst.Prof, CSE, GIITS Organizing Committee Mrs.P. Anuradha Asst.Prof, CSE, GIITS Ms.G.Sailaja Asst.Prof, CSE, GIITS **Student coordinators** J. Kalyani CSE. GIITS Resource Person Mrs.P.Sheela, Associate Professor, Dept. Of. CSE, West Godavari Institute of Science &Engineering, Tadepalligudem **Address for Communication** Mr.K. Naga Raju

Assistant Professor, CSE, GIITS, 9985188434

Registration Form
Name:
Roll.No:
Branch:
Qualification:
Designation:
Institution:
Date of birth:
Gender:
Address for communication
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Mobile:
Email:
Signature of the applicant

Danistustian Fam.

A ONE DAY SEMINAR ON ADVANCED RESEARCH IN BLOCK CHAIN TECHNOLOGY

on

14th February 2022



Coordinator

Mr. K. Naga Raju Asst. Prof, CSE, GIITS

Organized by

DepartmentCOMPUTER SCIENCE ENGINEERING

GONNA INSTITUTE OF INFORMATION TECHNOLOGY AND SCIENCES

Approved by AICTE & Affiliated to JNTUK, Kakinada 85 Division, Gonnavanipalem, Anakapalle-530053, A.P. INDIA

About College

Gonna Institute of Information Technology and Sciences (GIITS) a pioneering educational organization was established in the year 2009 under the direction of Sri.G.B.Naidu (late), with the aim of giving students access to high quality education and the requisite infrastructure. It is located in Visakhapatnam, which is one of the cities in Andhra Pradesh with fastest population increase. The college. with its multicultural and active community of over 1000 students. provides a variety of courses in the engineering stream, including graduatelevel courses in CIVIL. EEE, MECH, ECE and CSE as well as MBA and MTech at postgraduate level. Since its inception, the organization has worked tirelessly to support the development of great managers, technocrats and professionals from all over the world in order to give the Indian industry access to cutting edge information and awareness. The institute is empowered with informed teachers who are highly qualified, as well as cutting edge facilities. GIITS offers a range of exciting environments for intellectual

development, free thinking and proper growth in order to challenge its students and give them the information, understanding, attitudes and practical experiences they need to assume social duties.

About the Department

The Department of Mechanical Engineering is established in the year 2009, the department has well qualified faculty and good laboratories facilities. The faculty are actively involved in research work and published more than 50 paper in National and International Journals. The students of Mechanical Engineering are placed in various MNC which are engaged in core skills. The department have sophisticated digital class rooms with ICT technology.

About the Seminar

The block chain technology is to provide overall introduction block chain technology and its applications in real world organizations. Block chain is a good potential to transform the logging and management of transactions in different

application areas. The participants are familiarized with how to enable secure, efficient, affordable accessible cross border payments.

Objectives of the Program

- To provide overall introduction on block chain technology and its applications real world organizations.
- To transform the logging and management of transactions in different application areas.

Outcomes of the Program

- To understand the structure of a block chain and why/when it is better than a simple distributed database.
- To evaluate the setting where a block chain-based structure may be applied.

Topics to be covered

- Types of block chain
- Layers of block chain
- Block chain in internet of things



(Approved by AICTE, New Delhi, Affiliated to JNTUK, KAKINADA) Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

18th February 2022

PROGRAMME REPORT

Programme Name	A ONE DAY SEMINAR ON ADVANCED RESEARCH
	IN BLOCK CHAIN TECHNOLOGY
	Mrs. P. SHEELA, Associate Professor, Department of Computer
Resource Person	Science Engineering, West Godavari Institute of Science and
	Engineering, Tadepalligudem.
	Phone:9493007830, email: sheelapitta@gmail.com
Date of Activity	14 th February.2022
Organized By	Gonna Institute of Information Technology& Sciences
Venue	F24

SUMMARY OF THE SEMINAR

With the encouragement and assistance of our management, the principal, the IQAC coordinator, and faculty members from the computer science engineering department, the seminar was held effectively and according to the schedule outlined in the circulars and brochures. I'm hoping that everyone who attended this seminar will benefit from it. According to the schedule, the inaugural session of the seminar got started at 10.00 A.M. Dr. T. Venkateswara Rao, principal of the Gonna Institute of Technology & Sciences, opened the event by discussing the significance of the seminar in the contemporary technological environment. The IQAC coordinator, Mrs. Ch. Bharathi offered a vote of gratitude at the end of inaugural session around 10.30A.M.

At 10.45 AM, Mrs.P. Sheela, Associate Professor, Computer science& engineering at West Godavari Institute of Science and Engineering, Tadepalligudem, who was a guest resource, began the first technical session. She explained the layers of block chain and Merkle tree. The second technical session began at 12:15 PM, in this session, Mrs.K. Sameer, HOD, CSE, Gonna institute of information technology and sciences, discussed about hyper ledger block chain technology.

After the lunch break the third technical session began at 2:00 PM, in this session, Mrs.P. Sheela, discussed about peer-to-peer network and internet of things. Finally, the valedictory ceremony began at 4:00 pm with the chairperson, Ms. Aneesha, the secretary, Mr.G.H. Naidu, and the principle, Dr.T. Venkateswara Rao. Some participants excitedly offered their thoughts after Mr.M. Naga Raju, the coordinator, delivered a seminar report to the attendees and presented a vote of thanks.



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Mrs.P. Sheela is addressing the participants on Merkle tree of block chain technology

OBJECTIVE OF THE PROGRAMME

The main objective of this seminar on block chain technology is to provide overall introduction to block chain technology and its applications in real world organizations. Block chain is a good potential to transform the logging and management of transactions in different application areas. Students can learn about Merkle tree, hash rates, Ethereum and digital signatures. The participants are familiarized with how block chain technology enables secure, efficient, affordable, accessible cross border payments. To facilitate small contracts, digital identity and decentralized applications. Develop an end-to-end Samart contract in Solidity Remix, hands on experience of using Blockchain tools and develop their own Decentralized application (DAPP).

TOPICS COVERED

Types of block chain networks
Merkle tree
Hyper ledger block chain
Peer-to-Peer Networks (P2P)
Block chain in internet of things
Limitations in large-scale deployment



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OUTCOME OF THE PROGRAMME

The students and faculty have learned about the potential applications of the block chain technology and detailed implementation procedure. To understand the structure of a block chain and why/when it is better than a simple distributed database. The participants can analyze the incentive structure in a blockchain based system and critically assess its functions, benefits and vulnerabilities.

- students are well understanding about the components of block chain networks, these are cryptography, consensus algorithms and peer-to-peer network hash codes.
- To evaluate the setting where a block chain-based structure may be applied, its potential and its limitations.
- To understand what constitutes a "smart "contract, what are its legal implications and what it can and cannot do, now and in the near future.

PROGRAM SCHEDULE

Duration	Resource person	Content	Mode of conduction
10.00AM to 10.30AM	Inaugura	al Session	
10.45AM to 12.10 PM	Mrs.P. Sheela Associate Professor, CSE,West.Godavari	the layers of block chain and Merkle tree	
	institute of science and engg, Tadepalligudem		OFFLINE
12.15PM to 01.30 PM	Mrs.K.Sameer Asst.professor Dept of CSE, GIITS	hyper ledger block chain technology.	
02.00PM to 04.00PM	Mrs.P. Sheela Associate Professor, CSE,West.Godavari institute of science and engg, Tadepalligudem	lavari ence and	
4.00PM to 04.30PM	Valedictor		

Program Coordinator



GONNA INSTITUTE OF INFORMATION TECHNOLOGY & SCIENCES (Approved by AICTE, New Delhi, Affiliated to JNTUK, KAKINADA)

Gonnavanipalem, Aganampudi, Visakhapatnam - 530 053

LIST OF PARTICIPANTS

Name of the Program: A ONE DAY SEMINAR ON ADVANCED RESEARCH IN BLOCK CHAIN TECHNOLOGY

DATE: 14th February 2022

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26 NOOLU RAHUL 206E1A0526 II/CSE 27 PEDDINTI BHAVYA SRI 206E1A0527 II/CSE P. Bravus St. 28 ROKALLA MEGHANA 206E1A0528 II/CSE P. Maghana 29 SANKALP POTHABATHULA 206E1A0529 II/CSE Cankale P. 30 SEEPANA VISHNUKANTH 206E1A0530 II/CSE	25	NETALA MANI	206E1A0525	II/CSE	1
27 PEDDINTI BHAVYA SRI 206E1A0527 II/CSE P. Bravus St. 28 ROKALLA MEGHANA 206E1A0528 II/CSE P. Bravus St. 29 SANKALP POTHABATHULA 206E1A0529 II/CSE Cankale P. 30 SEEPANA VISHNUKANTH 206E1A0530 II/CSE	26	NOOLU RAHUL	206E1A0526	II/CSE	11
28 ROKALLA MEGHANA 206E1A0528 II/CSE P. Maghana 29 SANKALP POTHABATHULA 206E1A0529 II/CSE Cankalp . P. 30 SEEPANA VISHNUKANTH 206E1A0530 II/CSE	27	PEDDINTI BHAVYA SRI	206E1A0527	II/CSE	000
29 SANKALP POTHABATHULA 206E1A0529 II/CSE Conkale . P	28	ROKALLA MEGHANA	206E1A0528	II/CSE	
30 SEEPANA VISHNUKANTH 206E1A0530 II/CSE a 1 1/2	29	SANKALP POTHABATHULA	206E1A0529	II/CSE	
	30	SEEPANA VISHNUKANTH	206E1A0530	II/CSE	3 - Wart

Program Coordinator



(Approved by AICTE, New Delhi, Affiliated to JNTUK, KAKINADA) Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

2nd February 2022

CIRCULAR

It is hereby informed to all the students that a One-Day Workshop entitled "IPR for Meaning, Relevance, Business Impact Protection of IPR" will be conducted in the Seminar Hall on 11th February 2022. Hence all the students are here by instructed to register for participation on or before 7th February 2022.

PRINCIPAL

Copy to: All Staff Members – For Circulation All Notice Boards

IQAC		Signature Of All HODs						TPO	AO	Library
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PROGRAM COMMITTEE

Chief Patron

Mr. G. Hemchand Naidu Secretary, GIITS

Patron

Dr. T. Venkateswara RaoPrincipal, GIITS

Convenor

Smt. I. Bindhu Parvathi HOD, BS&H, GIITS

Coordinator

Dr. D. Raghu Ram Assoc. Professor, BS&H, GIITS

Address for Communication

Dr. D. Raghu Ram

Assoc. Professor, BS&H, GIITS Email: draghuram84@gmail.com Contact Number: 7075306636

REGISTRATION FORM

Name:
Designation:
Institution:
Address for communication
Mobile:
Email:

Signature

Important Dates:

- Last date to Registration: 7st February 2022
- Program Dates: 11th February 2022

A One-Day Workshop on "IPR for Meaning, Relevance, Business Impact Protection of IPR"

on

11th February 2022



Organized by
Department of
Basic Sciences and Humanities

GONNA INSTITUTE OF INFORMATION TECHNOLOGY AND SCIENCES

Approved by AICTE & Affiliated to JNTU-Kakinada, Gonnavanipalem, Aganampudi, Viskhapatnam-530053, A.P-INDIA

ABOUT THE COLLEGE

Gonna Institute of Information Technology and Sciences (GIITS), a pioneering educational organization was established in 2009 under the direction of Sri G. B. Naidu, with the aim of giving students access to high -quality education and the requisite infrastructure. It is located in Visakhapatnam, which is one of the cities in Andhra Pradesh with the fastest population increase. The college, with its multicultural and active community of over 1000 students, provides a variety of courses in the Engineering stream, including graduate-level courses in CIVIL, EEE, MECH, ECE, and CSE, M. Tech at the postgraduate level. Since its inception, organization has worked tirelessly to support the development of great managers, technocrats, and professionals from all over the world in order to give the Indian industry access to cutting-edge information and awareness. The Institute is endowed with teachers who are highly qualified as well as cutting-edge facilities. GIITS offers a range of exciting environments for Intellectual development, freethinking, and personal growth in order to challenge its students and give them the information, understanding, attitudes, and practical experiences to face the social duties.

ABOUT BS & H DEPARTMENT

The Department of Basic Sciences and Humanities of Gonna Institute of Information Technology and Sciences was established in 2009 and has an impressive twelve-year history. The department has always advanced because of the knowledgeable and dedicated faculty members who are passionate about providing top-notch engineering education.

OVERVIEW OF THE PROGRAM

There is a necessity to identify areas wherein the organization can license its patent portfolio or otherwise divest to gain some financial returns. A coherent and properly implemented patent strategy can aid the organization to manage its patent portfolio.

OBJECTIVES OF THE PROGRAM

- A coherent and properly implemented patent strategy can aid the organization to manage its patent portfolio.
- To list a few points which an organization ought to ponder while framing and implementing its Patent portfolio.
- Keeping these things in mind, the proposed workshop is formulated to get the knowledge about the intellectual property rights (IPR).

TOPICS TO BE COVERED

- Identify the Patents held by the organization.
- Framing of an investment strategy that helps the organisation to enhance its Patent Portfolio.
- Develop ways to effectively manage and develop the patent portfolio.

OUTCOMES OF THE PROGRAM

- Identifying, developing, and leveraging innovations provide a competitive edge to the business and it aids in its long-term success as well.
- A well-defined IP goal not only helps in achieving business objectives but also helps in positioning the company/organization as a business leader in the marketplace.

RESOURCE PERSON

Dr. S. R. Rao, Adjunct Professor, Department of Meteorology & Oceanography, Andhra University, Visakhapatnam

ORGANIZING COMMITTEE

Dr. D. RaghuramAssoc Prof., BS&H, GIITS
Ph. No. 7075306636

Smt. B. Jyothi Asst. Prof, BS&H, GIITS Ph. No. 9010231043





(Approved by AICTE, New Delhi, Affiliated to JNTUK, KAKINADA) Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

18th February 2022

PROGRAM REPORT

Name of the Program

: A One-day Workshop on "IPR for Meaning,

Relevance, Business Impact Protection of IPR"

Date of activity

: 11th February 2022

Venue

Seminar Hall

Organized by

: Dept. of Basic Sciences & Humanities

Number of Participants

36

Objectives:

- 1. In today's competitive world 'Innovation' is the buzz word and is the main requirement for the survival of every business. Identifying, developing, and leveraging innovations provide a competitive edge to the business and it aids in its long-term success as well.
- 2. There is a misnomer that Intellectual property is limited to technology companies. However, the fact is that it is a necessity and is very much valuable for every business which invests huge sums in its research and development programs in order to create new and useful indigenous products and services.
- 3. Thus, a company ought to be proactive in implementing its IP solutions to identify novel innovations, and thus increase its revenues. A well-defined IP goal not only helps in achieving business objectives but also helps in positioning the company/organization as a business leader in the marketplace.



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RESOURCE PERSON

Dr. S. R. Rao, Adjunct Professor,

Department of Meteorology & Oceanography, Andhra University

Dr. S. R. Rao obtained his M.Sc. (Meteorology) degree from Department of Meteorology & Oceanography, Andhra University, and Visakhapatnam. Later he completed Ph.D in the area of Indian Northeast Monsoon using global teleconnection patterns and meso-scale models. He was awarded with the DST Fast Track Young Scientist scheme to study the heavy rainfall episodes over south India during Northeast Monsoon season. After the successful completion of young scientist project, he was selected for the position of Senior Research Associate (Pool Section), which is funded by the CSIR, Govt. of India, New Delhi. He served as a Member, Board of Studies, Sri. Y.N.M. College, Narsapuram. He has published a very good number of research



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11th February 2022

List of the Participants

Name of the Program: IPR for Meaning, Relevance, Business Impact Protection of IPR

S.No.	Roll no.	Name of the Student	Year/Branch	Signature
1.	196E1A0201	Mattam Uma Sankar Padal	III/EEE	m. U. S. paday
2.	206E5A0201	Boddeda Pravallika	III/EEE	Pouvallika
3.	206E5A0202	Chipuri Gopi Krishna	III/EEE	Ch. Gopo Krishra
4.	206E5A0203	Dasari Hemanth	III/EEE	D. Hemany
5.	206E5A0205	Jonnada Sujatha	III/EEE	J. Sujatha
6.	206E5A0206	Kommuri Srihari	III/EEE	K. Srihani
7.	206E5A0208	Maddi Anand Reddy	III/EEE	M. A nand Reddy
8.	206E5A0210	Kosireddy Eswar	III/EEE	Eswas
9.	206E5A0301	Adhipelli Anush Kumar	III/ME	Arush
10.	206E5A0303	Atta Ganga Babu	III/ME	A Gerneya Babu
11.	206E5A0304	Balireddy Anil	III/ME	Angl
12.	206E5A0306	Cheepoori Srinivasu	III/ME	ch. srinivasu
13.	206E5A0307	Cheepurupalli Gowru Naidu	III/ME	Novolo
14.	206E5A0308	Dasari Jagadeesh	III/ME	Jagadeesh
15.	206E5A0309	Dasari Umashankar	III/ME	Jagadelsh D. unashankan
16.	206E5A0310	Doddi Yeswanth	III/ME	D. Yeswanth
17.	206E5A0311	Gantimudu Balaji	III/ME	9. Bulaji



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206E5A0312	Gorle Ravi Teja	III/ME	G. Racii Teja
206E5A0313	Gurram Harish	III/ME	Harrish
196E1A0505	Chitturi Dilip	III/CSE	Dilip
196E1A0506	Dabbi Saikumar	III/CSE	Sackeman
196E1A0508	Gopisetti Sravani	III/CSE	Craveur"
196E1A0510	Shabhana Laila	III/CSE	S. laila
196E1A0512	Tamada Krishnaprasad	III/CSE	T. Krishna
206E5A0501	Ginni Sharmila Devi	III/CSE	Gi Sharmila devi
206E5A0502	Peela Yamini Bhavya Ganga	III/CSE	P. Januar
186E1A0501	Veeramallu Sumeeth	IV/CSE	V. Swasch
186E1A0502	Kanta Devi	IV/CSE	Dovi
186E1A0503	Shaik Reaz	IV/CSE	SK. Rear
186E1A0504	Myla Devi	IV/CSE	M. Dewi
186E1A0505	Buntupalli Deepthi	IV/CSE	B. Deephi
196E1A0401	Kunchala Swapna	III/ECE	k. Swapna
206E5A0401	Gandreddy Naveen	III/ECE	· G. Navech.
206E5A0403	Gummadi Venkata Rao	III/ECE	9. Ventala van
206E5A0404	Laveti Madhuri	III/ECE	Madhueri
206E5A0405	Mutha Venkatesh	III/ECE	M. venkatesh
	206E5A0313 196E1A0505 196E1A0506 196E1A0508 196E1A0510 196E1A0512 206E5A0501 206E5A0502 186E1A0501 186E1A0503 186E1A0503 186E1A0504 186E1A0505 196E1A0401 206E5A0401 206E5A0403 206E5A0404	206E5A0313 Gurram Harish 196E1A0505 Chitturi Dilip 196E1A0506 Dabbi Saikumar 196E1A0508 Gopisetti Sravani 196E1A0510 Shabhana Laila 196E1A0512 Tamada Krishnaprasad 206E5A0501 Ginni Sharmila Devi 206E5A0502 Peela Yamini Bhavya Ganga 186E1A0501 Veeramallu Sumeeth 186E1A0502 Kanta Devi 186E1A0503 Shaik Reaz 186E1A0504 Myla Devi 186E1A0505 Buntupalli Deepthi 196E1A0401 Kunchala Swapna 206E5A0401 Gandreddy Naveen 206E5A0403 Gummadi Venkata Rao 206E5A0404 Laveti Madhuri	206E5A0313 Gurram Harish III/ME 196E1A0505 Chitturi Dilip III/CSE 196E1A0506 Dabbi Saikumar III/CSE 196E1A0508 Gopisetti Sravani III/CSE 196E1A0510 Shabhana Laila III/CSE 196E1A0512 Tamada Krishnaprasad III/CSE 206E5A0501 Ginni Sharmila Devi III/CSE 206E5A0502 Peela Yamini Bhavya Ganga III/CSE 186E1A0501 Veeramallu Sumeeth IV/CSE 186E1A0502 Kanta Devi IV/CSE 186E1A0503 Shaik Reaz IV/CSE 186E1A0504 Myla Devi IV/CSE 186E1A0505 Buntupalli Deepthi IV/CSE 196E1A0401 Kunchala Swapna III/ECE 206E5A0401 Gandreddy Naveen III/ECE 206E5A0403 Gummadi Venkata Rao III/ECE 206E5A0404 Laveti Madhuri III/ECE

Program Coordinator

(Dr. D. Raghu Ram)



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24th January 2022

CIRCULAR

This is to inform all the HODs, staff members, and students that the department of MBA is planning to conduct a seminar on **CORPORATE AND STRATEGIC ENTREPRENEURSHIP** on **28th January 2022**. This Seminar benefits the students to plan a career as an entrepreneur. The speaker of the seminar is **Mr. C. Uday Kumar**, Senior Manager, (IT & ERP), **Rashtriya Ispat Nigam Limited.** We request all the students to participate and interested students can register their names with Mr. K. Laxmana Rao of the MBA department, on or before 27th January 2022.

COORDINATOR: Mr. K. Laxmana Rao

Assistant Professor MBA, GIITS

VENUE

: Seminar hall

PRINCIPAL

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All Notice Boards

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PROGRAM COMMITTEE Chief Patron

Mr. G. Hemchand Naidu

Secretary, GIITS

Patron

Dr. T. Venkateswara Rao

Principal, GIITS

Convenor

Dr. B. Omnamashivaya

MBA, HOD, GIITS

Coordinator

Mr. K. Laxmana Rao

Asst.Prof, MBA, GIITS.

Student Coordinator

KARAKA DIVYA SAI

MBA, GIITS

Address for Communication

Mr. K. Laxmana Rao

Asst.Prof, MBA, GIITS.

Contact Number: 8143758082

REGISTRATION FORM

Name:
Date of Birth:
Designation:
Institution:
Address for communication
Mobile:
Email:
Signature

Important Dates:

- Last date to Registration: 27th January 2022
- Program Dates: 28th January 2022

A One Day Seminar on

Corporate and Strategic Entrepreneurship

28th January 2022



Organized by Department of Master of Business Administration



GONNA INSTITUTE OF INFORMATION TECHNOLOGY AND SCIENCES

Approved by AICTE & Affiliated to JNTU-Kakinada, Gonnavanipalem, Aganampudi, Visakhapatnam-530053, A.P-INDIA

ABOUT COLLEGE

The Gonna Institute of Information Technology and Sciences (GIITS), a pioneering educational organization, was established in 2009 under the direction of sri. G. B. Naidu (late), with the aim of giving students access to high-quality education and the requisite infrastructure. It is located in Visakhapatnam, which is one of the cities in Andhra Pradesh with the fastest population increase. The college, with its multicultural and active community of over 1000 students, provides a variety of courses in the engineering stream, including graduate-level courses in Civil, EEE, Mech, ECE and CSE as well as MBA and M. Tech at the postgraduate level. Since its inception, the organization has worked tirelessly to support the development of great managers, technocrats, and professionals from all over the world in order to give the Indian industry access to cutting-edge information and awareness. The institute is endowed with informed teachers who are highly qualified, as well as cuttingedge facilities. GIITS offers a range of exciting environments for intellectual development, freethinking, and personal growth in order to challenge its students and give them the information, understanding, attitudes, and practical experiences they need to assume social duties

ABOUT MBA DEPARTMENT:

The Department of Management Studies was established in the year 2019 with an objective of producing Young Management Executives with global standards. The MBA programme is a 2-year (4 semesters) full time Master Degree programme in Business Administration. While the first year is devoted to foundational course, the second year would enable the students to gain a depth knowledge in different areas and specialize in elective fields like Finance, HR, Marketing, Operations, and Logistics.

OVERVIEW OF THE PROGRAM

The program corporate and strategic entrepreneurship was conducted at Gonna Institute of Information and Technology campus to provide Awareness to students on corporate entrepreneurship that help students in creating novel product services renewing the organisation and developing entrepreneurial skills corporate entrepreneur strategy results from the integration of strategy and entrepreneurship

OBJECTIVES OF THE PROGRAM

- Identify possibilities through innovation.
- Characterized strategic entrepreneurship as organizations attempt to capitalize on its competitive advantages.
- Examine the innovations that will serve as the cornerstone of entrepreneurship
- Best method to manage the firm's innovation initiatives

TOPICS TO BE COVERED

- Highlight how formal and informal institutions, evolving over time, impact entrepreneurship development and entrepreneurial behavior and, ultimately, contribute to sectorial, national and regional competitiveness.
- Explore the opposite effect i.e., how business, social, policy and academic entrepreneurs by way of novel ideas and persistence influence and change institutions, which in turn enhance competitiveness at different levels.

OUTCOMES OF PROGRAM

Knowledge on innovation within existing firms that involve the combination/integration of opportunity and advantage-seeking behavior.

RESOURCE PERSONS

Mr. C. Uday Kumar Senior Manager

Rastriya Ispat Nigam Limited

ORGANIZING COMMITTEE

Mrs. J. Komali

Asst.Prof, MBA, GIITS.

Ms. M. A. Janeeta Rajan

Asst.Prof, MBA, GIITS





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RESOURCE PERSON PROFILE



Mr. C. Uday Kumar Senior manager (IT & ERP) RASHTRIYA ISPAT NIGAM LIMITED

He started his career in early 2005 as a Software Tester. Initially exposed to Manual Testing and later gained expertise working with industries' best automation tools like Quality Center, Test Director, Pivotal, etc. He has also explored areas like SQA and SCM and worked on implementing the best practices for the projects. He had been an SQA coordinator for the projects, worked with and ensured the effective implementation of CMMI L-5 practices. Now working as a senior manager (IT & ERP) in RASHTRIYA ISPAT NIGAM LIMITED



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Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

30th February 2022

	PROGRAM REPORT
Title of the event	A One Day Seminar on Corporate and Strategic Entrepreneurship
Duration	One day
Date	28 th January 2022
Resource person details	Mr. C. Uday Kumar, Senior Manager (IT & ERP) RASHTRIYA ISPAT NIGAM LIMITED
Description	The Corporate and Strategic Entrepreneurship Program was held on January 28, 2022, with Mr. C. Uday Kumar serving as the resource person. In his address, he informed the audience about the role corporate entrepreneurship plays in generating new goods and services, revitalizing organizations, and fostering entrepreneurship.

Topics covered:

- Interaction between entrepreneurship, institutions and competitiveness.
- Highlight how formal and informal institutions, evolving over time, impact entrepreneurship development and entrepreneurial behavior and, ultimately, contribute to sectorial, national, and regional competitiveness.
- Explore the opposite effect i.e., how business, social, policy, and academic entrepreneurs by way of novel ideas and persistence influence and change institutions, which in turn enhance competitiveness at different levels

Objectives of Program

- Identification of possibilities through innovation
- Characterize strategic entrepreneurship as an organization's attempts to capitalize on its competitive advantages
- Examining the innovations that will serve as the cornerstone of entrepreneurship



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Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

• Finding opportunities to take advantage of through innovation, while the strategic aspect considers the best method to manage the firm's innovation initiatives

Outcomes of the Program:

- Knowledge of innovation within existing firms that involve the combination/integration of opportunity and advantage-seeking behavior.
- Gaining Focus on the transformation of organizations through innovation
- Identify current limitations and central research issues of strategic entrepreneurship.

No of participants: 43





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Speaker of the day Mr. C. Uday Kumar delivered a speech on topic of Corporate and Strategic Entrepreneurship.

PROGRAM-COORDINATOR



GONNA INSTITUTE OF INFORMATION TECHNOLOGY & SCIENCES (Approved by AICTE, New Delhi, Affiliated to JNTU GURAJADA, VIZIANAGARAM) Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

28th January 2022

Name of the Event: One-day Seminar on Corporate and Strategic Entrepreneurship

LIST OF PARTICIPANTS

S.No	Pin No.	Name of the Student	YEAR/BRANCH	Signature
1	196E5A0335	RAPETI VINAY	III B.Tech (ME)	Vinay.
2	196E5A0336	SANAPATI RAMESH	III B.Tech (ME)	S. Ramesh
3	196E5A0337	SINGARAPU BHANU PRASAD	III B.Tech (ME)	S. Prasad.
4	196E5A0338	SORNAPUDI NOOKARAJU	III B.Tech (ME)	C. Noo Karain
5	196E5A0339	TALARI DHARMA TEJA	III B.Tech (ME)	THIGH
6	196E5A0340	TIRLANGI CHANUKYA	III B.Tech (ME)	T. Chankya
7	206E1E0035	BONDA SOWMYA	II YEAR MBA	B. Somya
8	206E1E0036	BONTALAKOTI SAI KRISHNA	II YEAR MBA	B. Sai triony
9	206E1E00A8	KARAKA DIVYA SAI	II YEAR MBA	LIDEN SIL
10	206E1E00A9	KARANAM POORNA CHANDRA RAO	II YEAR MBA	K. Poorna mo
11	206E1E00F3	MOYYA KRISHNA VENI	II YEAR MBA	Myanz
12	206E1E00F4	MUDIYA LAVAKUMAR	II YEAR MBA	4 Jauraleur
13	206E1E00G0	NAGULAPALLI GANGA N M P SURYA PRAKASH	II YEAR MBA	Luya. N:
14	206E1E00G1	NAKKANA HEMALATHA	II YEAR MBA	N. Hemalaha
15	206E1E00H5	PALLA PALAVELLI NAIDU	II YEAR MBA	naidu
16	206E1E00H6	PALLETI TITUS	II YEAR MBA	Petroul
17	206E1E00H7	PAMULA KUSUMA LATHA	II YEAR MBA	P. Kusoma Tatha
18	206E1E00H8	PANDRANKI SRI SATYA ROHITH KUMAR	II YEAR MBA	P. Dowlsky
19	206E1E00I4	PENTAKOTA ANUSHA	II YEAR MBA	D. Amille
20	216E5A0502	ANGA SAI SATISH	I B.Tech (CSE)	(Alex D
21	216E5A0503	GAJJI TARUN	I B.Tech (CSE)	G. Tavan



GONNA INSTITUTE OF INFORMATION TECHNOLOGY & SCIENCES (Approved by AICTE, New Delhi, Affiliated to JNTU GURAJADA, VIZIANAGARAM)
Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

22	216E5A0505	KARRI CHAITANYA	I B.Tech (CSE)	K. Chailanya
23	216E5A0506	MALLIKARJUN		
		SHEKHARGOUDA PATIL	I B.Tech (CSE)	Malli Carpin
24	216E1A0531	MARRI SHARON	I B.Tech (CSE)	M. Sharon
25	216E1A0532	MATTA SNEHITHA	I B.Tech (CSE)	M. Snehitha
26	216E1A0536	PANGI SANTHI	I B.Tech (CSE)	R. Southi
27	216E1A0537	PENTAKOTA SAI SURYA KIRAN	I B.Tech (CSE)	P.Sai.
28	216E1A0416	KOTTALA TEJA	I B.Tech (ECE)	C. Teller
29	216E1A0417	MADAPALA THRISHA	I B.Tech (ECE)	Thicks M
30	216E1A0418	YELLAPU JASWANTH	I B.Tech (ECE)	y courtly
31	216E1A0419	NANDIGAM SHIVA KUMAR	I B.Tech (ECE)	Nikum
32	216E5A0101	CHIPULLA ABHISHEK	I B.Tech (CE)	C. ABbichib.
33	216E5A0102	EEGALA GANGA MAHESH	I B.Tech (CE)	C. M. L.
34	216E5A0103	GORANTLA SRINIVASA RAJU	I B.Tech (CE)	G. Raju
35	216E5A0104	PUDI SIVA VENKATA PRASAD	I B.Tech (CE)	Poolsan
36	216E5A0204	ELLAPU POOJITHA	I B.Tech (EEE)	THEO ME
37	216E5A0206	GUNDU SEKHAR	I B.Tech (EEE)	GI. SEKHAR
38	216E5A0207	BODAKURTHI VASU	I B.Tech (EEE)	DINIA
39	216E5A0208	JAKKU LOKESH	I B.Tech (EEE)	T. Locals
40	216E5A0209	KAPARAPU SAI KUMAR	I B.Tech (EEE)	K Sei Janner
41	216E5A0214	VANDLEBU VENKATARAO	I B.Tech (EEE)	Vendet Rev. V.
42	216E5A0306	DOSURU SAI	I B.Tech (ME)	1
43	216E5A0307	GANDI RAMU	I B.Tech (ME)	GRamu.

PROGRAM COORDINATOR



(Approved by AICTE, New Delhi, Affiliated to JNTUK, KAKINADA) Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

28th November 2021

CIRCULAR

All the staff & students are hereby informed that "A ONE DAY SEMINAR ON RESEARCH EVOLUTIONS IN DRONE TECHNOLOGY" is being organized by Department of Electronics and Communication Engineering on 14th December 2021. Mrs. C. Padma, Assistant Professor, Department of ECE, Ashoka Women's Engineering College Kurnool, will deliver the expert lecture. We hereby instruct the faculty and students of ECE Department to make use of this seminar and grasp knowledge for their career development in future.

Venue: F27

Time: 9:30 AM

PRINCIPAL

Copy to: All Staff Members – For Circulation All Notice Boards

IQAC		Signature Of All HODs								Library
	CE	EEE	ME	ECE	CSE	MBA	BS&H	1 1		
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Program Committee Chief Patron Mr.G. Hemchand Naidu Secretary, GIITS Patron Dr.T. Venkateswara Rao Principal, GIITS Convenor Mrs K. Vani HOD, ECE, GIITS Coordinator Mrs.B. Vijaya Lakshmi Asst.Prof, ECE, GIITS **Organizing Committee** Mrs.P. Chakravarthy Asst.Prof, ECE, GIITS Ms.G. Sriramulu Asst.Prof, ECE, GIITS Student coordinators D.Gopichand ECE, GIITS Resource Person Mrs.C.Padma Assistant Professor, Dept. of ECE, Ashoka Women's Engineering college, Kurnool. Address for Communication

Mrs.B. Vijaya Lakshmi

Assistant Professor, ECE, GIITS, 9985188434

Name:
Roll. No:
Branch:
Qualification:
Designation:
Institution:
Date of birth
Gender:
Address for communication
•••••••
•••••
Mobile:
Email:
Signature of the applicant

Designation D

A ONE DAY SEMINAR ON RESEARCH EVOLUTIONS IN DRONE TECHNOLOGY

on

14th December 2021



Coordinator

Mrs. Vijaya Lakshmi Asst.Prof, ECE, GIITS

Organized by

Department of Electronics and communications Engineering

GONNA INSTITUTE OF INFORMATION TECHNOLOGY AND SCIENCES

Approved by AICTE & Affiliated to JNTUK, Kakinada,85 Division, Gonnavanipalem, Anakapalle-530053, A.P.-INDIA

About the College

Gonna Institute of Information Technology and Sciences (GIITS) a pioneering educational organization was established in the year 2009 under the direction of Sri.G.B. Naidu (late), with the aim of giving students access to high quality education and the requisite infrastructure. It is located in Visakhapatnam, which is one of the cities in Andhra Pradesh with fastest population increase. The college, with its multicultural and active community of over 1000 students. provides a variety of courses in the engineering stream, including graduatelevel courses in CIVIL. EEE, MECH, ECE and CSE as well as MBA and MTech at postgraduate level. Since its inception, the organization has worked tirelessly to support the development of great managers, technocrats and professionals from all over the world in order to give the Indian industry access to cutting edge information and awareness. The institute is empowered with informed teachers who are highly qualified, as well as cutting edge facilities. GIITS offers a range of exciting environments for intellectual

development, free thinking and proper growth in order to challenge its students and give them the information, understanding, attitudes and practical experiences they need to assume social duties.

About the Department

The Department of Mechanical Engineering is established in the year 2009, the department has well qualified faculty and good laboratories facilities. The faculty are actively involved in research work and published more than 50 paper in National and International Journals. The students of Mechanical Engineering are placed in various MNC which are engaged in core skills. The department have sophisticated digital class rooms with ICT technology.

About the Seminar

Drones are technically unmanned aircrafts used in various applications. This seminar is to provide platform for discussing the changes and challenging in implementing the newly developed technology in potential fields.

Objectives of the Program

- To develop the best drone pilots possible.
- To become the world's best drone training institute.
- To revolutionize the drone industry's future.

Outcomes of the Program

- Integrate factors impacting drone flight such as environment, weather, and geography into planning.
- Plan drone flights using an understanding of FAA and National Airspace System regulations and drone operation ethics.
- To learn about the safely operation a drone

Topics to be Covered

- Drone Operation
- Drone Equipment Setup
- Drone Maintenance: repair
- FAA regulations and licensing
- Remote data collection: Aerial photography



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18th December 2021

PROGRAMME REPORT

Programme Name	A ONE DAY SEMINAR ON RESEARCH EVOLUTIONS IN
	DRONE TECHNOLOGY
	Mrs.C. Padma, Assistant Professor, Department of Electronics and
Resource Person	Communication Engineering, Ashoka Women's Engineering
	college, Kurnool, Andhra Pradesh
	Phone: +919398772082, email: padma@ashokacollege.in
Date of Activity	14 th December 2021
Organized By	Gonna Institute of Information Technology & Sciences
Venue	F27

SUMMARY OF THE SEMINAR

With the encouragement and assistance of our management, the principal, the IQAC coordinator, and faculty members from the Electronics and communication department, the seminar was held effectively and according to the schedule outlined in the circulars and brochures. I'm hoping that everyone who attended this seminar will benefit from it. According to the schedule, the inaugural session of the seminar got started at 09.30 A.M. Dr.T.Venkateswara rao, principal of the Gonna Institute of Technology & Sciences, opened the event by discussing the significance of the seminar in the contemporary technological environment. The IQAC coordinator, Mrs. Ch. Bharathi offered a vote of gratitude at the end of inaugural session around 10.30A.M.

At 10.45 AM, Mrs.C.Padma Assistant professor, Dept.of Electronics & communication engineering at Ashoka Women's Engineering college, Kurnool, who was a guest resource, began the first technical session. She explained basics of drone operation and equipment setup. The second technical session began at 11:50 AM, in this session, Mrs.K.Vani, HOD, ECE, Gonna institute of information technology and sciences, discussed about drone maintains and repair.

After the lunch break the third technical session began at 1:30 PM, in this session, Mrs.C.Padma ,remote data collection and aerial photography. Finally, the valedictory ceremony began at 3:10 PM with the chairperson, Ms. Aneesha, the secretary, Mr.G.H. Naidu, and the principle, Dr.T. Venkateswara rao. Some participants excitedly offered their thoughts after Mrs.B.Vijaya lakshmi, the coordinator, delivered a seminar report to the attendees and presented a vote of thanks.



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Mrs.C. Padma presenting the seminar on drone technology to the participants

OBJECTIVE OF THE PROGRAMME

Drones are technically unmanned aircrafts or can say simply a flying robot. The drones can be controlled by remote or can fly autonomously with the help of software which are programmed using techniques of embedded systems in conjunction with the onboard sensors and Global Positioning System (GPS). To meet excellence in the field of drone technology, the participants should acquire the knowledge on various aspects of drone technology that includes

- To design and fabrication of drones
- To understand the drone accessories and militance
- To develop the best drone pilots possible.
- To revolutionize the drone industry's future.

TOPICS COVERED

Drone Operation

Drone Equipment Setup

Drone Maintenance and repair

FAA regulations and licensing

Remote data collection: Aerial photography



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OUTCOME OF THE PROGRAMME

The students have learned about the drone technology and its potential applications. They are able to analyze the existing technology and can make new suggestions for modifications. The participants have learned about the safely operation of drones by well understanding of drone components, equipment, and technology.

- Understand parameters for flying
- Able to program the drones and connect through Wi-Fi
- Integrate factors impacting drone flight such as environment, weather, and geography into planning and operations.
- Plan drone flights using an understanding of FAA and National Airspace System regulations and drone operation ethics.
- Use effective Crew Resource Management during field data collection. Program and fly a drone equipped with GPS to capture video and/or still photography.

PROGRAM SCHEDULE

Duration	Resource person	Content	Mode of conduction
09.30AM to 10.30AM	Inaugura	al Session	
10.45AM to 11.45 AM	Mrs.C. Padma Assistant professor Ashoka.women's engg.college,Kurnool	basics of drone operation and equipment setup	OFFLINE
11.50AM to 01.00 PM	Mrs.K.Vani Asst.professor Dept of ECE, GIITS	drone maintains and repair.	OFFLINE
01.30PM to 03.00PM	Mrs.C.Padma Assistant professor,ECE Ashoka.women's engg.college,Kurnool	remote data collection and aerial photography	
03.10PM to 03.40PM	Valedicto	ory session	

Program Coordinator



(Approved by AICTE, New Delhi, Affiliated to JNTUK, KAKINADA) Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

LIST OF PARTICIPANTS

Name of the Program: A ONE DAY SEMINAR ON RESEARCH EVOLUTIONS IN DRONE TECHNOLOGY

DATE: 14th December 2021

S. No	Name of the student	Roll number	Course and Year	Signature
1	ANGEL SAMAD	206E1A0401	II/ECE	Angel Sama
2	ANGULURI ANUSHA	206E1A0402	II/ECE	Austo A
3	B. GANESH VAMSI	206E1A0403	II/ECE	B. Ganesh
4	CHIRIKI CHAITANYA	206E1A0404	II/ECE	ch. chaitanes
5	CHUKKA LOHITHA	206E1A0405	II/ECE	(h. Lobitha
6	DADI MANASA	206E1A0406	II/ECE	D. Harala
7	DADI PURVA VINAY	206E1A0407	II/ECE	8 Parus umay
8	DALLI HARIKA	206E1A0408	II/ECE	D. Halika.
9	D. GOPICHAND	206E1A0409	II/ECE	D. Garaceland
10	GAMPALA MOUNIKA	206E1A0410	II/ECE	- Read from the
11	K. APPALANARAYANA	206E1A0411	II/ECE	M Appelant
12	KUNCHALA SONY	206E1A0412	II/ECE	k Saw.
13	M. S.RAM CHOWDARY	206E1A0413	II/ECE	Charl
14	P. JHANSI RANI	206E1A0414	II/ECE	Tanu
15	RONGALI RENUKA	206E1A0415	II/ECE	R. Renuka
16	SEMBI LALITHA	206E1A0416	II/ECE	S. Lalitha
17	SORU NAGAMANI	206E1A0417	II/ECE	S. Nagamari
18	THUMMI ANIL KUMAR	206E1A0418	II/ECE	Anit Kumas
19	YADALA HARESH	206E1A0419	II/ECE	V- Haresh
20	YALLA JYOTSHNA	206E1A0420	II/ECE	1 Zua
21	KARHI RAHUL	196E5A0401	III/ECE	Rapul K.
22	M.PRASHANTH	196E5A0402	III/ECE	M Prajanth
23	P. DHANA LAKSHMI	196E5A0403	III/ECE	P.Dhana
24	SHAIK HAJARA	196E5A0404	III/ECE	Hajara.S
25	K. SWAPNA	196E1A0401	IV/ECE	K. Swapna
26	G. NAVEEN	206E5A0401	IV/ECE	Naucom
27	G. VIJAYA LAKSHMI	206E5A0402	IV/ECE	G. vijaga lakshi
28	G. VENKATA RAO	206E5A0403	IV/ECE	VenRatrao
29	LAVETI MADHURI	206E5A0404	IV/ECE	L. Madhwi
30	MUTHA VENKATESH	206E5A0405	IV/ECE	Mentholines

Program Coordinator



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Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

07th October 2021

CIRCULAR

All the HODs, Staff members, and Students are hereby informed that the department of MBA is going to conduct a seminar on **SOCIAL ENTREPRENEURSHIP** on **11th October 2021** that will benefit the students to plan a career as an entrepreneur. The speaker of this seminar is **Mr. K. SARAN KUMAR**, Managing Director of **VIZZ GRAND ASSOCIATES PVT. LTD.** We request all the students to participate and Interested candidates can register their names with Mrs. P. Deborha Grace of the MBA department, on or before 10th October 2021.

COORDINATOR: Mrs. P. Deborha Grace

Assistant Professor MBA, GIITS

VENUE

: Seminar Hall

PRINCIPAL

Copy to: All Staff Members – For Circulation All Notice Boards

IQAC		Signature Of All HODs							AO	Library
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PROGRAM COMMITTEE

Chief Patron

Mr. G. Hemchand Naidu

Secretary, GIITS

Patron

Dr. T. Venkateswara Rao

Principal, GIITS

Convenor

Dr. B. Omnamashivaya

HOD, MBA, GIITS

Coordinator

Mrs. P. Deborah Grace

Asst.Prof, MBA, GIITS.

Student Coordinator

Alla Madhuri

CSE, GIITS

Address for Communication

Mrs. P. Deborah Grace

Asst.Prof, MBA, GIITS.

Contact Number: 8919271902

REGISTRATION FORM

Name:
Date of Birth:
Designation:
Institution:
Address for communication
Mobile:
Email:
Signature

Important Dates:

- Last date to Registration: 10th October 2021
- Program Dates: 11th October 2021

A One-Day Seminar on

Social Entrepreneurship

11th October 2021



Organized by the Department of Master of Business Administration



GONNA INSTITUTE OF INFORMATION TECHNOLOGY AND SCIENCES

Approved by AICTE & Affiliated to JNTU-Kakinada, Gonnavanipalem, Aganampudi, Visakhapatnam-530053, A.P-INDIA

ABOUT COLLEGE

The Gonna Institute of Information Technology and Sciences (GIITS), a pioneering educational organization, was established in 2009 under the direction of sri. G. B. Naidu (late), with the aim of giving students access to high-quality education and the requisite infrastructure. It is located in Visakhapatnam, which is one of the cities in Andhra Pradesh with the fastest population increase. The college, with its multicultural and active community of over 1000 students, provides a variety of courses in the engineering stream, including graduate-level courses in Civil, EEE, Mech, ECE and CSE as well as MBA and M. Tech at the postgraduate level. Since its inception, the organization has worked tirelessly to support the development of great managers, technocrats, and professionals from all over the world in order to give the Indian industry access to cutting-edge information and awareness. The institute is endowed with informed teachers who are highly qualified, as well as cuttingedge facilities. GHTS offers a range of exciting environments for intellectual development, freethinking, and personal growth in order to challenge its students and give them the information, understanding, attitudes, and practical experiences they need to assume social duties

ABOUT MBA DEPARTMENT:

The Department of Management Studies was established in the year 2019 with an objective of producing Young Management Executives with global standards. The MBA programme is a 2-year (4 semesters) full time Master Degree programme in Business Administration. While the first year is devoted to foundational course, the second year would enable the students to gain a depth knowledge in different areas and specialize in elective fields like Finance, HR, Marketing, Operations, and Logistics.

OVERVIEW OF THE PROGRAM

The Social Entrepreneurship program was conducted at Gonna Institute of Technology campus to provide awareness to students on social entrepreneurship career and knowledge that can createjobs, provide innovative services and products, promote sustainability and give hope for the future

OBJECTIVES OF THE PROGRAM

- To understand the economic consideration, particularly market
- To recognize why governments sometimes unable to solve social and/or environmental problems
- To understand why private businesses are sometimes unwilling to address social and/or environmental problems
- To become familiar with the relatively recent development that make social entrepreneurship possible

TOPICS TO BE COVERED

- Economic considerations in Social Entrepreneurship
- Entrepreneurship, growth, and competitiveness
- Government problems in a social environment
- Increasing demands for social services
- Cost of public services climb
- Decreeing the availability of government andcharitable funds

OUTCOMES OF PROGRAM

- Students' knowledge on how to reduce poverty through creating jobs
- Make communications self-sufficient, self-esteem, self-worth and confident
- Create markets for products produced locally rather than importing them

RESOURCE PERSONS

Mr. SARAN KUMAR
M-tech, MBA

Maganing Director

VIZZ GRAND ASSOCIATIONS

ORGANIZING COMMITTEE

Mrs. D Sabitha

Asst.Prof, MBA, GIITS.

Ms. M. A.Janeeta rajan

Asst.prof, MBA, GIITS





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Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

RESOURCE PERSON

NAME

: Mr. K. SARAN KUMAR

DESIGNATION

: HR MANAGER

COMPANY

: VIZZ GRAND ASSOCIATIONS PVT LTD

He has completed his M-TECH from C.R. Reddy College of Engineering, Eluru, and his MBA from GIITS College. He has over 6 years of experience and is now an HR Manager at VIZZ GRAND ASSOCIATIONS PVT LIMITED. His hardworking in ensuring the organization is great. He has the caliber of talent and has consistently demonstrated his ability to find and hire top-notch candidates.



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Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

14th October 2021

	PROGRAM REPORT
Title of the event	A One-Day Seminar on Social Entrepreneurship
Duration	One day
Date	11 th October 2021
Resource person details Description	Mr. K. SARAN KUMAR, M-Tech, MBA, HR manager, VIZZ GRAND ASSOCIATES PVT LTD Mr. K. Saran Kumar served as the resource person for THE SOCIAL ENTREPRENEURSHIP program, a one-day seminar that was held on October 11, 2021. In this speech, he shares with students how social entrepreneurship can help solve social problems by developing, funding, and implementing new services and products that can create jobs, promote sustainability, and give people hope for the future.

Topics covered:

- Economic considerations in Social Entrepreneurship
- Entrepreneurship, growth, and competitiveness
- Government problems in a social environment
- Increasing demands for social services
- Cost of public services climb
- Decreeing the availability of government and charitable funds

Objectives of the Program:

- To understand the economic consideration, particularly market
- To recognize why governments sometimes unable to solve social and/or environmental problems



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- To understand why private businesses are sometimes unwilling to address social and/or environmental problems
- To become familiar with the relatively recent development that make social entrepreneurship possible

Outcomes of seminar:

- Students' knowledge on how to reduce poverty through creating jobs
- Develop community trust and strengthen local networks
- Make communications self sufficient, self-esteem, self-worth and confident
- Create markets for products produced locally rather than importing them

No of participants: 40





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Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053



The speaker of the day Mr. K. Saran Kumar delivered a speech on the topic of Social Entrepreneurship.

PROGRAM COORDINATOR



GONNA INSTITUTE OF INFORMATION TECHNOLOGY & SCIENCES (Approved by AICTE, New Delhi, Affiliated to JNTU GURAJADA, VIZIANAGARAM) Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

11th October 2021

Name of the Event: A One-day Seminar on Social Entrepreneurship

LIST OF PARTICIPANTS

S.No	Pin No.	Name of the Student	YEAR/BRANCH	Signature
	196E1A0101	Lakkavarapu		- Samuel C
1		Sriramamurthy	III B.Tech (CE)	L. Surpanarunth
2 /	196E1A0201	Mattam Uma Sankar Padal	III B.Tech (EEE)	M. U. S. padal
2	1007110001	Kadagala Aditya Durga		K. A.D Valea
3	196E1A0301	Vara Prasad	III B.Tech (ME)	DIOCI STOOL.
4	196E1A0401	Kunchala Swapna	III B.Tech (ECE)	A marahu of
5	196E1A0501	Alla Madhuri	III B.Tech (CSE)	A. Madhuri
6	196E1A0502	Amara Bindu Sri	III B.Tech (CSE)	A. Rinduszi
7	196E1A0503	Aradhula Rikita Nagavalli	III B.Tech (CSE)	A. R. Nagavalle
		Buddharaju Karthikeya		B- Kalthiya
8	196E1A0504	Lakshmi Shivani	III B.Tech (CSE)	latebroi shivani
9	196E1A0505	Chitturi Dilip	III B.Tech (CSE)	C. Lilep.
10	196E1A0506	Dabbi Saikumar	III B.Tech (CSE)	D. Jabbisaikanak
11	196E1A0508	Gopisetti Sravani	III B.Tech (CSE)	G. Savani
12	196E1A0510	Shabhana Laila	III B.Tech (CSE)	S. LAILO
13	196E1A0512	Tamada Krishnaprasad	III B.Tech (CSE)	
14	196E5A0101	Gali Revathi	IV B.Tech (CE)	Ekulebra prakas
15	196E5A0102	Kamanchi Madhu	IV B.Tech (CE)	K Malfree.
16	196E5A0103	Kampara Ganesh	IV B.Tech (CE)	K. Ganseh.
17	196E5A0104	Koodavalli Subhash	IV B.Tech (CE)	to Szelhach
18	196E5A0105	Nodagala Yadagiri	IV B.Tech (CE)	N. yalagid
19	196E5A0106	Rajagiri Lalitha	IV B.Tech (CE)	R. laletha.
20	196E5A0107	Vadisala Shyam	IV B.Tech (CE)	Q. EVAM.
21	196E5A0108	Vanje Hari	IV B.Tech (CE)	v. Havi



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22	196E5A0109	Veyyidalamula Pravallika	IV B.Tech (CE)	Y. Polavalika
23	196E5A0201	Bocha Kanaka Raju	IV B.Tech (EEE)	
24	196E5A0203	Kandepalli Kalyan Kumar	IV B.Tech (EEE)	11 10
25	196E5A0204	Kotni Ramayya Naidu	IV B.Tech (EEE)	h. Kalyen Kuro
26	196E5A0207	Salapu Balaji	IV B.Tech (EEE)	K. Ramayya Maidu
27	196E5A0208	Talari Lalitha Lokeswari	IV B.Tech (EEE)	T. ditho locosum
28	196E5A0301	Abdul Anwar	IV B.Tech (ME)	
29	196E5A0302	Baddem Sunil	IV B.Tech (ME)	D. O.
30	196E5A0303	Bejawada Prasad	IV B.Tech (ME)	B. Prasad
31	196E5A0305	Botta Ganesh Reddy	IV B.Tech (ME)	
32	196E5A0306	Chinni Lokesh Sai	IV B.Tech (ME)	B. Tanesh Redy
33	196E5A0307	Dasari Harish	IV B.Tech (ME)	Ch. 20reth Seil
34	196E5A0308	Dasireddy Prasanth	IV B.Tech (ME)	D. Hareh
35	196E5A0309	Doddi Rajkumar	IV B.Tech (ME)	D. Horaganeth
36	196E5A0310	Dunna Harish	IV B.Tech (ME)	D. Rajkumax
37	196E5A0311	Gokeyada Kumar Raja	IV B.Tech (ME)	D. Harreh
38	196E5A0312	Gudla Govinda Sai	IV B.Tech (ME)	Cz. Rumar Paja
39	196E5A0313	Jetti Trinadh		Or Govinda Seil
40	196E5A0314	Jinaga Prasad	IV B. Tech (ME)	J. Minadh
	1.230220110311		IV B.Tech (ME)	J. Drojen

PROGRAM COORDINATOR



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10th September 2021

CIRCULAR

It is hereby informed to all the students that a One-Day Workshop entitled "IPR for Intellectual Property Law" will be conducted in the Class Room no. F-23 on 20th September 2021. Hence all the students are here by instructed to register for participation on or before 15th September 2021.

PRINCIPAL

Copy to: All Staff Members – For Circulation All Notice Boards

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PROGRAM COMMITTEE

Chief Patron

Mr. G. Hemchand Naidu Secretary, GIITS

Patron

Dr. T. Venkateswara Rao Principal, GIITS

Convenor

Smt. I. Bindhu Parvathi HOD, BS&H, GIITS

Coordinator

Dr. D. Raghu RamAssoc. Professor, BS&H, GIITS

Address for Communication

Dr. D. Raghu Ram

Assoc. Professor, BS&H, GIITS Email: draghuram84@gmail.com Contact Number: 7075306636

REGISTRATION FORM

Name:
Designation:
Institution:
Address for communication
Mobile:
Email:
Signature

Important Dates:

- Last date for Registration: 15th September 2021
- Program Dates: 20th September 2021

A One-Day Workshop on "IPR for Intellectual Property Law"

on

20th September 2021



Organized by
Department of
Basic Sciences and Humanities

GONNA INSTITUTE OF INFORMATION TECHNOLOGY AND SCIENCES

Approved by AICTE & Affiliated to JNTU-Kakinada,
Gonnavanipalem, Aganampudi,
Viskhapatnam-530053,
A.P-INDIA

ABOUT THE COLLEGE

Gonna Institute of Information Technology and Sciences (GIITS), a pioneering educational organization was established in 2009 under the direction of Sri G. B. Naidu, with the aim of giving students access to high -quality education and the requisite infrastructure. It is located in Visakhapatnam, which is one of the cities in Andhra Pradesh with the fastest population increase. The college, with its multicultural and active community of over 1000 students, provides a variety of courses in the Engineering stream, including graduate-level courses in CIVIL, EEE, MECH, ECE, and CSE, M.Tech at the postgraduate level. Since its inception, the organization has worked tirelessly to support the development of great managers, technocrats, and professionals from all over the world in order to give the Indian industry access to cutting-edge information and awareness. The Institute is endowed with teachers who are highly qualified as well as cutting-edge facilities. GIITS offers a range of exciting environments for Intellectual development, freethinking, and personal growth in order to challenge its students and give them the information. understanding, attitudes, and practical experiences to face the social duties.

ABOUT BS & H DEPARTMENT

The Department of Basic Sciences and Humanities of Gonna Institute of Information Technology and Sciences was established in 2009 and has an impressive twelve-year history. The department has always advanced because of the knowledgeable and dedicated faculty members who are passionate about providing top-notch engineering education.

OVERVIEW OF THE PROGRAM

Intellectual Property Law aims to strike a balance between protecting the rights of creators and innovators while fostering competition and the dissemination of knowledge. Enforcement and protection of these rights vary by country, and international agreements like the World Intellectual Property Organization (WIPO) help harmonize and regulate IPR on a global scale.

OBJECTIVES OF THE PROGRAM

- Intellectual Property Rights (IPR) refer to the legal protections and rights granted to individuals or entities for their intellectual creations or inventions. These rights are important for protecting and encouraging innovation and creativity. Intellectual Property Law encompasses various forms of intellectual property, and each has its own set of rights and regulations.
- Keeping these things in mind, the proposed workshop is formulated to get the knowledge about the intellectual property rights (IPR).

TOPICS TO BE COVERED

- Rewarding and Recognizing Creators
- Facilitating Technology Transfer
- Protection Against Unfair Competition

OUTCOMES OF THE PROGRAM

- Technology Transfer and Collaboration
- Balanced Interests
- Prevention of Counterfeiting and Piracy

RESOURCE PERSON

Mr. P. SRINIVASA RAO, MSc.
M.Phil. M.Tech. (Ph.D),
Andhra University,
Visakhapatnam

ORGANIZING COMMITTEE

Dr. D. RaghuramAssoc. Professor, BS&H, GIITS
Ph. No. 7075306636

Smt. B. Jyothi Asst. Professor, BS&H, GIITS Ph. No. 9010231043





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30th September 2021

PROGRAM REPORT

Name of the Program

: A one-day Workshop on "IPR for Intellectual

Property Law"

Date of activity

: 20th September 2021

Venue

: College's Class Room No. F-23

Organized by

: Dept. of Basic Sciences & Humanities

Number of Participants

: 25

Objectives:

- 1. Rewarding and Recognizing Creators: IPR enable creators to receive recognition and financial rewards for their intellectual efforts, motivating them to continue producing valuable and original works.
- 2. **Facilitating Technology Transfer:** IPR encourage the transfer of technology and knowledge through licensing agreements and collaborations, promoting the dissemination of innovations across different industries and regions.
- Protection Against Unfair Competition: IPR help prevent unauthorized copying or imitation of original creations, thereby safeguarding the competitive advantage of innovators and creators.



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RESOURCE PERSON Mr. P SRINIVASA RAO, MSc. M.Phil. M.Tech. (Ph.D) Andhra University, Visakhapatnam

Mr. P. Srinivasa Rao has received his MSc., M.Phil, M.Tech from Acharya Nagarjuna University Guntur, and Andhra University, Visakhapatnam. He has received the UGC RGNF Fellowship from 2015 to 2020. He is currently working as a Senior Research Fellow in the Department of Meteorology & Oceanography, Andhra University. He is working on Extreme Weather Events, Monsoon depression and Tropical cyclones by using WRF and 3-D PWP and OML model. He has participated in more than 10 conferences/ workshops.



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Students of 4th Year B.Tech (CSE) attended for the one-day workshop



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Outcomes:

- 1. **Balanced Interests:** IPR frameworks strive to strike a balance between the rights of creators and the interests of consumers and society. This involves ensuring that intellectual property rights are not overly restrictive and that limitations and exceptions allow for fair use and public interest considerations.
- 2. **Technology Transfer and Collaboration:** IPR encourage collaboration between innovators and industries, enabling the sharing of knowledge and technology to address global challenges and promote sustainable development.
- 3. **Prevention of Counterfeiting and Piracy:** Strong IPR protection helps in reducing counterfeiting and piracy, as legal consequences act as a deterrent, protecting consumers from potentially harmful or low-quality counterfeit products.

Program Coordinator

(Dr. D. Raghu Ram)



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20th September 2021

List of the Participants

Name of the Program: A one day workshop on IPR for Intellectual Property Law

S.No.	Roll no.	Name of the Student	Year/Branch	Signature
01	186E1A0501	Veeramallu Sumeeth	IV/CSE	V. Sumeeth.
02	186E1A0502	Kanta Devi	IV/CSE	Devi
03	186E1A0503	Shaik Reaz	IV/CSE	S. Reaz
04	186E1A0504	Myla Devi	IV/CSE	M. Devi
05	186E1A0505	Buntupalli Deepthi	IV/CSE	B. Deepthi
06	196E5A0102	Kamanchi Madhu	IV/CSE	madhu
07	196E5A0103	Kampara Ganesh	IV/CSE	K. Granesh
08	196E5A0104	Koodavalli Subhash	IV/CSE	K. Subhash.
09	196E5A0105	Nodagala Yadagiri	IV/CSE	TK: Subhash,
10	196E5A0107	Vadisala Shyam	IV/CSE	
11	196E5A0109	Veyyidalamula Pravallika	IV/CSE	V. Shyam. V. Pravallika
12	196E5A0201	Bocha Kanaka Raju	IV/CSE	R. Kank, Daju.
13	196E5A0203	Kandepalli Kalyan Kumar	IV/CSE	B. Kank, Lagu.
14	196E5A0204	Kotni Ramayya Naidu	IV/CSE	K. Rameyya Naidu
15	196E5A0207	Salapu Balaji	IV/CSE	S. Balaji



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16	196E5A0208	Talari Lalitha Lokeswari	IV/CSE	T. Salitha Jokeswari
17	176E5A0201	Akkireddy Balaji	IV/CSE	Balaji
18	176E5A0225	Dasireddy Madhu	IV/CSE	D. Madher
19	176E5A0212	Konathala Manibala	IV/CSE	K. mani Bala.
20	196E5A0301	Abdul Anwar	IV/CSE	A. Abdul Amsan.
21	196E5A0302	Baddem Sunil	IV/CSE	Sienil
22	196E5A0303	Bejawada Prasad	IV/CSE	B. Rarad
23	196E5A0305	Botta Ganesh Reddy	IV/CSE	B. Granesh Reddy.
24	196E5A0306	Chinni Lokesh Sai	IV/CSE	Lokesh
25	196E5A0307	Dasari Harish	IV/CSE	D. harish.

Program Coordinator

13 March

(Dr. D. Raghu Ram)