

**3.2.1 - The institution has created an ecosystem for innovations and has initiatives for the creation and transfer of a knowledge system including awareness about IPR establishment of IPR cell, and incubation center and initiatives for the creation and transfer of knowledge /teaching and the outcomes of the same are evident.**

In the era of knowledge- and technology-driven economies, global competition has intensified, prompting a shift in the educational system's focus from producing mere graduates to nurturing innovators and entrepreneurs. With the industry now demanding quicker results, it has become imperative to instil innovation, invention, and entrepreneurship skills within students throughout their university journey.

The institution has created various divisions, such as the Research and Development Cell and the Entrepreneurship Development and Innovation Cell, with a primary goal of promoting innovation and effectively incorporating entrepreneurship within the academical structure.

The Cells are dedicated to fostering a supportive environment for students to embrace entrepreneurship as a practical career choice. Their main objectives include enhancing students' development, cultivating entrepreneurial skills, and promoting creativity. The Institute actively encourages self-employment among students by equipping them with essential entrepreneurial abilities. Graduates from this institution have achieved success in various sectors and hold significant positions worldwide. The GIITS Eco-System includes crucial components.

1. Internal Quality Assurance Cell (IQAC): To enhance teaching standards with innovative approaches and boost engagement in research, an Internal Quality Assurance Cell (IQAC) was established based on National Assessment and Accreditation Council (NAAC) recommendations. The primary goal of IQAC is to systematically and proactively enhance the quality of academic performance.
2. Institution's Innovation Council: The Institution's Innovation Council's primary role is to promote entrepreneurship, research and development, and quality enhancement in line with NAAC standards. It actively supports the institution's accreditation and quality assessment efforts by monitoring, evaluating, and guiding innovative initiatives to improve educational standards as assessed by NAAC.
3. Research and Development Cell: The R&D Cell focuses on scientific and industrial research in various fields. It provides technical resources and equipment on campus, promoting collaboration between academia and industry. The R&D Cell facilitates faculty members in sharing their knowledge, experiences, and research endeavors. The cell also ensures that the campus is equipped with the necessary technical resources to bridge the gap between the industry and the academic community.

4. Entrepreneurship Development Cell: The Entrepreneurship Development (ED) Cell is established with the primary objective of disseminating valuable insights on entrepreneurship. It serves as a platform to inspire technical students to view entrepreneurship and self-employment as attractive and viable career choices. Given the worldwide job scarcity leading to unemployment and the underutilization of skills, the cell's focus is on identifying talented young individuals who can thrive as successful entrepreneurs.
5. Intellectual Property Rights Cell: The Intellectual Property Cell educates educators and students about the importance of intellectual property, fostering creativity and creating intellectual assets. It organizes seminars, workshops, and encourages faculty to conduct internal patent searches. Workshops cover various aspects of intellectual property rights, including copyrights, patents, trademarks, trade secrets, and their legal enforcement.

In conclusion, these aforementioned cells are effectively collaborating with notable individuals to enhance the institution's growth. Together, they establish a vibrant ecosystem for research and innovation, facilitating the generation and dissemination of knowledge. This concerted effort opens doors for faculty and students to make meaningful and impactful contributions to society.



# GONNA INSTITUTE OF INFORMATION TECHNOLOGY & SCIENCES

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## List of Seminars/Workshops

A.Y: 2022-23

S. No.	Name of the Program	Date	No. of Participants	Details of the Resource Person
1.	A One-day Workshop on IPR for Copy Rights and Patents for Engineering Design	24-03-2023	36	Dr. S. R. Rao, Adjunct Professor, Department of Meteorology & Oceanography, Andhra University, Visakhapatnam
2.	A One-day Seminar on Entrepreneurship Initiatives Policy	16-03-2023	42	Mrs. T. Suguna, Assistant Professor, Vignan's Institute of Engineering for Women Email Id: Suguna.vignan@gmail.com Mobile no: 9032844708
3.	A One-day Seminar on Research Innovations in Web Analytics	02-03-2023	30	Mr. M. Chilakaiah, Assistant Professor, West Godavari Institute of Science and Engineering, Tadepalligudem Email Id: mchilakaiah@gmail.com Mobile no: 8297424008
4.	A One-day Seminar on Research Innovations in 5G Communication Systems	16-02-2023	30	Mrs.R. Merlin, Assistant Professor, Ashoka Women's Engineering college, Kurnool Email Id: merlin@ashokacollege.in Mobile no: 9121331445
5.	A One -Day Seminar on Innovation and Technological Entrepreneurship	28-01-2023	30	Mr. Dharmendra Sharma Assistant Manager-EHS Yokohama Off-Highway Tires Email Id:dharmendra2707@outlook. com Mobile no: 9853324814

6.	A One-day Seminar on Research Innovations in Non-Destructive Evaluation Methods	20-01-2023	31	Dr.S. Laxmana Raju, Assistant Professor, Sri Sivani College of Engineering, Srikakulam Email Id: laxman.raju@yahoo.co.in Mobile no: 9440678357
7.	A One-day Seminar on Entrepreneurship and Government Support	07-11-2022	30	Mrs. A. Venkata Laxmi, Assistant Professor, Vignan's Institute of Engineering for Women Email Id: Virothuharitha@gmail.com Mobile no: 8985783124
8.	A One-day Workshop on IPR Protection for Innovation	22-10-2022	28	Mrs. K. Visalakshi, B. Sc, B. Ed, M. A, (PhD) Mobile no: 9542000463
9.	A One-day Seminar on Entrepreneurship and Ethical Minorities	15-10-2022	33	Dr. S. Ramesh, Professor, Vignan's Institute of Engineering for Women, Visakhapatnam Email Id: drrameshsusarla@gmail.com Mobile no: 96522279070
10.	A One-day Seminar on Research Applications of Artificial Intelligence in Power Stations	12-09-2022	20	Mrs. N. Tejaswini, Assistant professor, West Godavari Institute of Science and Engineering, Tadepalligudem. Email Id: tejaswini.sudheer@gmail.com Mobile no: 6281811742
11.	A One-day Seminar on Research Innovations in Seismic Isolation of Large Structures	23-08-2022	26	Mrs.V.M. Shruthi, Assistant Professor, Ashoka Women's Engineering College, Kurnool Email Id: shruthivm07@gmail.com Mobile no: 8892103501
12.	A One -Day Work shop on Entrepreneurship and Economic Growth	06-08-2022	30	Mr. M. Subramanyam Digital Marketing, DSM Organisation Mobile no: 8861647912

13.	A One-day Seminar on Research Advances in Optimization Techniques for Engineers	13-07-2022	27	Dr. S. Ramanababu, Professor, Sanketika Vidya Parishad Engineering College, Visakhapatnam Email Id: ramanababu76@gmail.com Mobile no: 6281811742
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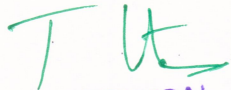
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## List of Seminars/Workshops

A.Y: 2021-22

S. No.	Name of the Program	Date	No. of Participants	Details of the Resource Person
1.	A One-Day Workshop on IPR for Public Policy and Issues	12-04-2022	28	Dr. P. S. N. Murthy, Professor, Department of ECE, Vignan's Institute of Information Technology, Visakhapatnam Email Id: psn.murty71@gmail.com Mobile no: 9440512329
2.	A One Day Workshop on Research Advances in Ansys	06-04-2022	31	Dr.J. Bala Bhashkar Rao, Professor&HOD Sri Sivani Engineering College, Srikakulam Email Id: raobasijarajapu@gmail.com Mobile no: 8790962321
3.	A One Day Seminar on International Entrepreneurship	19-03-2022	31	Dr.Gorli Chaitanya Eswara Naidu Director, L.V Enterprise Email Id: Chaitanya.gorli@gmail.com Mobile no: 9573103999
4.	A One Day Seminar on Research Advances in HVDC Transmission using Voltage Source Converters	12-03-2022	20	Mr.P. Durga Rao, Assistant Professor, Avanthi Institute of Engineering and Technology, Narsipatnam Email Id:raodurga@gmail.com Mobile no: 9121910878
5.	A One Day Seminar on Advanced Research in Block Chain Technology	14-02-2022	30	Mrs. P. Sheela, Associate Professor, West Godavari Institute of Science and Engineering, Tadepalligudem. Email Id: sheelapitta@gmail.com Mobile no: 9493007830

6.	A One-day Workshop on IPR for Meaning, Relevance, Business Impact Protection of IPR	11-02-2022	36	Dr. S. R. Rao, Adjunct Professor, Department of Meteorology & Oceanography, Andhra University, Visakhapatnam
7.	A One-day Seminar on Corporate and Strategic Entrepreneurship	28-01-2022	43	Mr. C. Uday Kumar Senior Manager Rastriya Ispat Nigam Limited, Visakhapatnam Email Id: uday@vizagsteel.com Mobile no: 9676000554
8.	A One Day Seminar on Research Evolutions in Drone Technology	14-12-2021	30	Mrs.C. Padma, Assistant Professor, Ashoka Women's Engineering college, Kurnool Email Id: padma@ashokacollege.in Mobile no: 9398772082
9.	A One-Day Seminar on Social Entrepreneurship	11-10-2021	40	Mr. K. Saran Kumar HR Manager VIZZ Grand Associates Pvt. Ltd Email Id: vizzgrandapl@gmail.com Mobile no: 8500933231
10.	A One-day Workshop on IPR for Intellectual Property Law	20-09-2021	25	Mr. P Srinivasa Rao Department of Meteorology and Oceanography, Andhra University, Visakhapatnam Email Id: srinivaspodeti@gmail.com Mobile no: 8185817623

  
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## List of Seminars/Workshops

A.Y: 2020-21

S. No.	Name of the Program	Date	No. of Participants	Details of the Resource Person
1.	A One -Day Seminar on Entrepreneurship Finance and Venture Capital	31-07-2021	43	Mr. M. Subramanyam Digital Marketing DSM Organisation Mobile no:8861647912
2.	A One -Day Seminar on Institutional Entrepreneurship	27-07-2021	40	Mrs. M. Sirisha Rani Assistant Professor Vignan's Institute of Engineering for Women, Visakhapatnam Email Id: sirisharani25@gmail.com Mobile no: 9640624614
3.	A One Day Seminar on Research Innovations in Micro Electro Mechanical Systems	04-03-2021	30	Mr.N. Vinod Kumar, Assistant Professor, Ashoka Women's Engineering college, Kurnool Email Id:vinod.nayagula@gmail.com m Mobile no: 9052813583
4.	One-day Workshop on IPR on Patents and its Database	17-12-2020	26	Mrs. G. Sivalakshmi Sanskar School, Visakhapatnam Email Id: Sivalakshmigonthina92@gmail.com il.com Mobile no: 9121017921

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## List of Seminars/Workshops

A.Y: 2019-20

S. No.	Name of the Program	Date	No. of Participants	Details of the Resource Person
1.	A One-day Workshop on Legal Aspects of Intellectual Property Rights	14-02-2020	30	Dr. S. Ramesh HOD, MBA Department Vignan's Institute of Engineering for Women, Visakhapatnam Email Id: rngmahesh777@gmail.com Mobile no: 9848068154
2.	A One -Day Work shop on Entrepreneurship Awareness	08-02-2020	30	Mr. T. Narayana Rao Assistant Professor NSRIT College Email Id: tnaranayarao@nsrit.edu.in Mobile no: 8143911386
3.	A One Day Seminar on Research Evolutions in Friction Stir Welding Processes	20-01-2020	27	Dr.J.Bala Bhaskhar Rao, Professor, Sri Sivani College of Engineering, Srikakulam Email Id: raobasijarajapu@gmail.com Mobile no: 8790962321
4.	A One-day Workshop on Issues and Challenges of IPR	13-11-2019	31	Mr. P Srinivasa Rao Department of Meteorology and Oceanography, Andhra University, Visakhapatnam Email id: srinivaspodeti@gmail.com Mobile no: 8185817623
5.	A One Day Seminar on Modern Machining Processes – A Research Review	14-09-2019	27	Dr.S. Ramanababu, Professor, Sanketika Vidya Parishad Engineering College, Visakhapatnam Email Id: ramanababu76@gmail.com Mobile no: 6281811742

6.	A One -Day Seminar on Women Entrepreneurship	02-09-2019	30	Mrs. M. Satyavathi Assistant Professor Vignan's Institute of Engineering for Women, Visakhapatnam Mobile no: 9032991981
7.	A One-day Workshop on Strategies for IPR and Plagiarism	29-07-2019	30	Dr. K. Sharma Administrative Officer, Gonna Institute of Technology and Management Studies, Visakhapatnam Email Id: kksbharadwaj13@gmail.com Mobile no: 9849413138

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## List of Seminars/Workshops

A.Y: 2018-19

S.No.	Name of the Program	Date	No. of Participants	Details of the Resource Person
1.	A One -Day Seminar on Green Entrepreneurship	01-07-2019	70	Mr. B. Kishore Proprietor Xeon Technologies Email Id: xeontechnologies2020@gmail.com Mobile no: 9295755631
2.	A One-day Workshop on Current Issues in IPR in India	08-02-2019	25	Mr. R.N.G. Mahesh Assistant Professor, Gonna Institute of Technology and Management Studies, Visakhapatnam Email Id: rngmahesh777@gmail.com Mobile no: 9848068154
3.	A One Day Seminar on Research Aspects in Pumped Hydroelectric Energy Storage System	06-02-2019	26	Mr. K. Muralidhar, Associate Professor, West Godavari Institute of Science and Engineering, Tadepalligudem Email Id: muralidharkankati@gmail.com Mobile no: 6281811742
4.	A One Day Seminar on Research Innovations in Composite Materials for Aerospace Industry	03-01-2019	31	Mr.B.Sri Rama Murthy, Associate Professor, Sri Sivani College of Engineering, Srikakulam Email Id: bsrmurthy121@gmail.com Mobile no: 9642813883
5.	Seminar on Intellectual Property Rights	15-12-2018	32	Dr. K. Sharma Administrative Officer, Gonna Institute of Technology and Management Studies, Visakhapatnam Email Id: kksbharadwaj13@gmail.com Mobile no: 9849413138

6.	A One -Day Seminar on Policy Entrepreneurship	06-12-2018	55	Mr. SukkaSiddhardha Bank of India Email Id: siddu06347@gmail.com Mobile no: 9959792060
7.	A One Day Seminar on Research Innovations in Machine Learning Algorithms	30-11-2018	30	Dr. A. Apparao, Ex- Professor, Department of Computer Science Engineering, Andhra University Phone: 8297424008
8.	A One Day Seminar on Research Advances in Radio Frequency Identification	18-09-2018	30	Mrs. G. Vimala, Assistant Professor, Ashoka Women's Engineering college, Kurnool Email Id: vimala@ashokacollege.in Mobile no: 9398899128
9.	A One-day Workshop on Human Rights	21-08-2018	30	Mr. R.N.G. Mahesh Assistant Professor, Gonna Institute of Technology and Management Studies, Visakhapatnam Email Id: rngmahesh777@gmail.com Mobile no: 9848068154
10.	A One -Day Work shop on Entrepreneurship Development	10-08-2018	30	Dr. G.V.Ramakrishna Rao Assistant Professor, Vignan's Institute of Engineering for Women, Visakhapatnam Mobile no: 8919869954
11.	A One Day Seminar on Recent Advances in Green Building Technology	20-06-2018	26	Mrs. S. Priyanka, Assistant Professor Visakha Institute of Engineering & Technology, Visakhapatnam Email Id:salumuripriyanka9999@gmail.com Mobile no: 9866916735

  
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