



**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY GURAJADA VIZIANAGARAM  
UNIVERSITY EXAMINATION CENTER, VIZIANAGARAM**

**MBA III- SEMESTER (R19 REGULATIONS) REGULAR & SUPPLEMENTARY EXAMINATION, DECEMBER - 2023**

**TIME TABLE**

**Time:02.00 PM To 05.00 PM**

| <b>DATE &amp; DAY</b>                      |                                       |                                      |  |  |  |   |  |
|--|---------------------------------------|--------------------------------------|--|--|--|---|--|
| <b>SPECIALIZATIONS</b>                     | <b>04-12-2023<br/>(Monday)</b>        | <b>06-12-2023<br/>(Wednesday)</b>    | <b>08-12-2023 (Friday)</b>                                     | <b>11-12-2023 (Monday)</b>   | <b>13-12-2023<br/>(Wednesday)</b>                      | <b>15-12-2023<br/>(Friday)</b>                                      | <b>18-12-2023<br/>(Monday)</b>                                   |
| <b>HR</b>                                  | Strategic Management<br><b>MB1931</b> | Operations Research<br><b>MB1932</b> | Leadership and Change Management<br><b>MB193A1</b>             | Performance Evaluation and Compensation Management<br><b>MB193A2</b> | Human Resource Metrics and Analytics<br><b>MB193A3</b> | Human Capital Management<br><b>MB193A4</b>                          | Manpower Planning, Recruitment, and Selection<br><b>MB193A5</b>  |
| <b>FINANCE</b>                             | Strategic Management<br><b>MB1931</b> | Operations Research<br><b>MB1932</b> | Investment Analysis and Portfolio Management<br><b>MB193B1</b> | Managing Banks and Financial Institutions<br><b>MB193B2</b>          | Financial Markets and Services<br><b>MB193B3</b>       | Mergers, Acquisitions and Corporate Restructuring<br><b>MB193E4</b> | Taxation<br><b>MB193B5</b>                                       |
| <b>MARKETING</b>                           | Strategic Management<br><b>MB1931</b> | Operations Research<br><b>MB1932</b> | Consumer Behavior<br><b>MB193C1</b>                            | Retail Management<br><b>MB193C2</b>                                  | Customer Relationship Management<br><b>MB193C3</b>     | Strategic Marketing Management<br><b>MB193C4</b>                    | Digital and Social Media Marketing<br><b>MB193C5</b>             |
| <b>SYSTEMS</b>                             | Strategic Management<br><b>MB1931</b> | Operations Research<br><b>MB1932</b> | Data Mining for Business Decisions<br><b>MB193D1</b>           | Managing Software Projects<br><b>MB193D2</b>                         | Web Designing<br><b>MB193D3</b>                        | Business Analytics<br><b>MB193D4</b>                                | Managing Digital Innovation and Transformation<br><b>MB193D5</b> |
| <b>OPERATIONS MANAGEMENT</b>               | Strategic Management<br><b>MB1931</b> | Operations Research<br><b>MB1932</b> | Service Operations Management<br><b>MB193E1</b>                | Quality Toolkit for Managers<br><b>MB193E2</b>                       | Pricing and Revenue Management<br><b>MB193E3</b>       | Operations Strategy<br><b>MB193E4</b>                               | Sales and Operations Planning<br><b>MB193E5</b>                  |
| <b>HEALTH CARE AND HOSPITAL MANAGEMENT</b> | Strategic Management<br><b>MB1931</b> | Operations Research<br><b>MB1932</b> | Hospital organization and Management<br><b>MB193G1</b>         | Health Care Policies and Delivery Systems<br><b>MB193G2</b>          | Health Economics<br><b>MB193G3</b>                     | Hospital Functions and Support Services<br><b>MB193G4</b>           | Revenue Cycle Management<br><b>MB193G5</b>                       |
| <b>AGRO- BUSINESS MANAGEMENT</b>           | Strategic Management<br><b>MB1931</b> | Operations Research<br><b>MB1932</b> | Agro-Marketing Management<br><b>MB193I1</b>                    | Agro-Business and Rural Green Market<br><b>MB193I2</b>               | Agro-Business Environment<br><b>MB193I3</b>            | Agro-Supply Chain Management<br><b>MB193I4</b>                      | Entrepreneurship for Agriculture<br><b>MB193I5</b>               |



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| <b>LOGISTICS AND SUPPLY CHAIN MANAGEMENT</b> | Strategic Management<br><b>MB1931</b> | Operations Research<br><b>MB1932</b> | Store keeping and Warehousing Management<br><b>MB193J1</b> | Transportation and Infrastructure Management for SCM<br><b>MB193J2</b> | Purchasing and Material Management<br><b>MB193J3</b>    | Reverse Logistics<br><b>MB193J4</b>              | Supply Chain Risk Management<br><b>MB193J5</b>       |
| <b>BUSINESS ANALYTICS</b>                    | Strategic Management<br><b>MB1931</b> | Operations Research<br><b>MB1932</b> | Essentials of Business Analytics<br><b>MB193K1</b>         | Text, Social Media & Web Analytics<br><b>MB193K2</b>                   | Predictive Analytics<br><b>MB193K3</b>                  | Big Data Analytics<br><b>MB193K4</b>             | Marketing Analytics<br><b>MB193K5</b>                |
| <b>BIG DATA ANALYTICS</b>                    | Strategic Management<br><b>MB1931</b> | Operations Research<br><b>MB1932</b> | Social & WEB Analytics<br><b>MB193M1</b>                   | HR Analytics<br><b>MB193M2</b>   | Operations and Supply Chain Analytics<br><b>MB193M3</b> | Marketing Analytics-I<br><b>MB193M4</b>          | Retail Analytics-I<br><b>MB193M5</b>                 |
| <b>DIGITAL MARKETING</b>                     | Strategic Management<br><b>MB1931</b> | Operations Research<br><b>MB1932</b> | Consumer Behavior<br><b>MB193N1</b>                        | Retail Management<br><b>MB193N2</b>                                    | Customer Relationship Management<br><b>MB193N3</b>      | Strategic Marketing Management<br><b>MB193N4</b> | Digital and Social Media Marketing<br><b>MB193N5</b> |

**NOTE:**

- (I) ANY OMISSIONS OR CLASHES IN THIS TIME TABLE MAY PLEASE BE INFORMED TO THE CONTROLLER OF EXAMINATIONS, IMMEDIATELY
- (II) EVEN IF GOVERNMENT DECLARES HOLIDAY ON ANY OF THE ABOVE DATES, THE EXAMINATIONS SHALL BE CONDUCTED AS USUAL.
- (III) THE PRINCIPALS ARE REQUESTED TO INFORM THE UNIVERSITY IMMEDIATELY, IF ANY OTHER SUBSTITUTE SUBJECTS ARE NOT INCLUDED IN THE ABOVE LIST.

**Date:28-11-2023**

  
**Controller of Examinations**