



# GONNA INSTITUTE OF INFORMATION TECHNOLOGY & SCIENCES

(Approved by AICTE, New Delhi, Affiliated to JNTUK, Kakinada)

Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053, A.P

Ph: 08924-240071/72/73, 9848178659, 8985885791/92

Website: www.giits.in, Email: giitscollege@gmail.com

## List of Seminars/Workshops

A.Y: 2020-21

S. No.	Name of the Program	Date	No. of Participants	Details of the Resource Person
1.	A One -Day Seminar on Entrepreneurship Finance and Venture Capital	31-07-2021	43	Mr. M. Subramanyam Digital Marketing DSM Organisation Mobile no:8861647912
2.	A One -Day Seminar on Institutional Entrepreneurship	27-07-2021	40	Mrs. M. Sirisha Rani Assistant Professor Vignan's Institute of Engineering for Women, Visakhapatnam Email Id: sirisharani25@gmail.com Mobile no: 9640624614
3.	A One Day Seminar on Research Innovations in Micro Electro Mechanical Systems	04-03-2021	30	Mr.N. Vinod Kumar, Assistant Professor, Ashoka Women's Engineering college, Kurnool Email Id:vinod.nayagula@gmail.com Mobile no: 9052813583
4.	One-day Workshop on IPR on Patents and its Database	17-12-2020	26	Mrs. G. Sivalakshmi Sanskar School, Visakhapatnam Email Id: Sivalakshmigonthina92@gmail.com Mobile no: 9121017921

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PRINCIPAL

GONNA INSTITUTE OF INFORMATION  
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Gonnavanipalem, Aganampudi  
VISAKHAPATNAM-530 053





# GONNA INSTITUTE OF INFORMATION TECHNOLOGY & SCIENCES

(Approved by AICTE, New Delhi, Affiliated to JNTUK, KAKINADA)  
Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

26<sup>th</sup> July 2021

## CIRCULAR

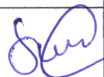

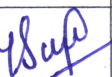







The MBA department will have an **ENTREPRENEURIAL FINANCE AND VENTURE CAPITAL** seminar on **31<sup>st</sup> July 2021** and has notified all HODs, staff members, and students. **Mr. M. Subramanyam**, Digital Marketing, at **DSM organization**, will be speaking at this session. Please join us in inviting all of the students. Mr. G. Ravi of the MBA department will accept registrations from students and interested candidates can register their names on or before 30<sup>th</sup> July 2021.

**COORDINATOR:** Mr. G. Ravi  
Assistant Professor  
MBA, GIITS

**VENUE** : G-24

  
**PRINCIPAL**

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All Notice Boards

Signature Of All HODs							TPO	AO	Library
CE	EEE	ME	ECE	CSE	MBA	BS&H			
									

## PROGRAM COMMITTEE

### Chief Patron

**Mr. G. B. Naidu**

*Secretary, GIITS*

### Patron

**Dr. T. Venkateswar Rao**

*Principal, GIITS*

### Convenor

**Dr. B. Omnamasivaya**

*HOD, MBA, GIITS*

### Coordinator

**Mr. G. Ravi**

*Asst.Prof, MBA, GIITS.*

### Student Coordinator

**Vadisala Shyam**

*Civil, GIITS*

### Address for Communication

**Mr. G. Ravi**

*Asst.Prof, MBA, GIITS.*

*Contact Number: 9703690051*

## REGISTRATION FORM

Name: .....

Date of Birth: .....

Designation: .....

Institution: .....

Address for communication

.....

.....

.....

Mobile: .....

Email: .....

Signature

### Important Dates:

- Last date to Registration: 30<sup>th</sup> July 2021
- Program Dates: 31<sup>st</sup> July 2021

## A One-Day Seminar on

## Entrepreneurship Finance and Venture Capital

31<sup>st</sup> July 2021



Organized by the  
Department of Master of  
Business Administration



## GONNA INSTITUTE OF INFORMATION TECHNOLOGY AND SCIENCES

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Gonnavanipalem, Aganampudi, Visakhapatnam-530053,  
A.P-INDIA



## ABOUT COLLEGE

The Gonna Institute of Information Technology and Sciences (GIITS), a pioneering educational organization, was established in 2009 under the direction of Sri. G. B. Naidu (late), with the aim of giving students access to high-quality education and the requisite infrastructure. It is located in Visakhapatnam, which is one of the cities in Andhra Pradesh with the fastest population increase. The college, with its multicultural and active community of over 1000 students, provides a variety of courses in the engineering stream, including graduate-level courses in Civil, EEE, Mech, ECE and CSE as well as MBA and M. Tech at the postgraduate level. Since its inception, the organization has worked tirelessly to support the development of great managers, technocrats, and professionals from all over the world in order to give the Indian industry access to cutting-edge information and awareness. The institute is endowed with informed teachers who are highly qualified, as well as cutting-edge facilities. GIITS offers a range of exciting environments for intellectual development, free-thinking, and personal growth in order to challenge its students and give them the information, understanding, attitudes, and practical experiences they need to assume social duties.

## ABOUT MBA DEPARTMENT:

The Department of Management Studies was established in the year 2019 with the objective of producing Young Management Executives with global standards. The MBA program is a 2-year (4 semesters) full-time Master's Degree program in Business Administration. While the first year is devoted to foundational courses, the second year would enable the students to gain a depth knowledge in different areas and specialize in elective fields like Finance, HR, Marketing, Operations, and Logistics.

## OVERVIEW OF THE PROGRAM

Entrepreneurship Finance and Venture Capital program was conducted to gain knowledge on a comprehensive understanding of the venture capital investment decision-making process and develop the skills to assess the financial and strategic implications and enhance the ability to make informed decisions as an entrepreneur seeking venture capital funding.

## OBJECTIVES OF THE PROGRAM

- To understand the practices and analyze the challenges facing entrepreneurs when looking for finance, in seed or start-up stages, when growing their venture, or when managers decide to buy a business to become owners to manage an existing company
- To understand the complete process for obtaining external finance, possible alternatives, and the relationship between entrepreneurs and investors

## TOPICS TO BE COVERED

- How to obtain financing, alternative sources of financing, and their characteristics
- Challenge of valuing a business and reaching an agreement on price, and exchanging a percentage of the venture for cash
- Leverage buy-outs, management buy-outs, other deals and the exit

## OUTCOMES OF PROGRAM

- Gain a comprehensive understanding of the venture capital investment decision-making process.
- Develop the skills to assess the financial and strategic implications of various term sheet clauses.
- Strengthen your knowledge of early-stage financing, positioning yourself for successful careers in venture capital or related fields.

## RESOURCE PERSONS

**Mr. M. Subramanyam**

*Digital Marketing*

*DSM(Hyderabad)*

## ORGANIZING COMMITTEE

**Mrs. Swathi Raj**

*Asst.Prof, MBA, GIITS.*

**Mr. R.V.L Srinu**

*Asst.Prof, MBA, GIITS*







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## RESOURCE PERSON PROFILE

**NAME** : Mr. Mithireddy Subramanyam

**EDUCATION** : B.Tech(Mech), MBA(IIM-Indore)

**DESIGNATION** : Digital Marketing

**COMPANY** : DSM (Hyderabad)

His employment career spanned more than ten years. He received his Bachelor of Technology in mechanical engineering and his Master of Business Administration from the Indian Institute of Management (Indore). He currently works in the field of digital marketing for the business DSM (Hyderabad).



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Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

02<sup>nd</sup> August 2021

PROGRAM REPORT	
<b>Title of the event</b>	A One Day Seminar on Entrepreneurial finance and venture capital
<b>Duration</b>	One day
<b>Date</b>	31 <sup>st</sup> July 2021
<b>Resource person details</b>	Mr. Mithireddy Subramanyam, B. Tech (Mech), IIM-MBA(Indore). He currently works in the field of digital marketing for the business DSM (Hyderabad).
<b>Description</b>	The entrepreneurial Finance and venture capital program was conducted on 31 <sup>st</sup> July 2021 for which the resource person is Mr. M. Subramanyam. His speech helps students to gain knowledge on a comprehensive understanding of the venture capital investment decision-making process and develop the skills to assess the financial and strategic implications and enhance the ability to make informed decisions as an entrepreneur seeking venture capital funding.

## Topics covered:

- How to obtain financing, alternative sources of financing, and their characteristics
- Challenge of valuing a business and reaching an agreement on price, and exchanging a percentage of the venture for cash
- Leverage buy-outs, management buy-outs, other deals and the exit
- Valuation of start-ups and deal structuring

## Objectives of the program:

- To understand the practices and analyze the challenges facing entrepreneurs when looking for finance, in seed or start-up stages, when growing their venture, or when managers decide to buy a business to become owners to manage an existing company



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- To understand the complete process for obtaining external finance, possible alternatives, and the relationship between entrepreneurs and investors

### **Outcomes of the Program:**

- Gain a comprehensive understanding of the venture capital investment decision-making process.
- Develop the skills to assess the financial and strategic implications of various term sheet clauses.
- Enhance your ability to make informed decisions as an entrepreneur seeking venture capital funding.
- Strengthen your knowledge of early-stage financing, positioning yourself for successful careers in venture capital or related fields.

**No of participants: 43**







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Resource Person **Mr. M. Subramanyam** delivered a speech on the topic of **Entrepreneurial Finance and Venture Capital**

  
**PROGRAM COORDINATOR**



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Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

31<sup>st</sup> July 2021

Name of the Event: A One-Day Seminar on Entrepreneurial Finance and Venture Capital

## LIST OF PARTICIPANTS

S.No	Pin No.	Name of the Student	YEAR/BRANCH	Signature
1	186E1A0504	Myla Devi	III /CSE	M. Devi
2	186E1A0505	Buntupalli Deepthi	III /CSE	B. Deepthi
3	196E1A0510	Shabhana Laila	II/CSE	B. Deepthi
4	196E1A0512	Tamada Krishnaprasad	II/CSE	T. Krishnaprasad
5	196E5A0104	Koodavalli Subhash	II/CE	K. Subhash
6	196E5A0105	Nodagala Yadagiri	II/CE	N. Yadagiri
7	196E5A0106	Rajagiri Lalitha	II/CE	R. Lalitha
8	196E5A0107	Vadisala Shyam	II/CE	V. Shyam
9	196E5A0204	Kotni Ramayya Naidu	II /EEE	K. Ramayya Naidu
10	196E5A0207	Salapu Balaji	II /EEE	S. Balaji
11	196E5A0208	Talari Lalitha Lokeswari	II /EEE	T. Lalitha Lokeswari
12	196E5A0306	Chinni Lokesh Sai	II/ME	C. Lokesh Sai
13	196E5A0307	Dasari Harish	II/ME	D. Harish
14	196E5A0317	Kannuru Hemanth	II/ME	K. Hemanth
15	196E5A0318	Karanam Bharat Sai	II/ME	K. Bharat Sai
16	196E5A0319	Karri Sivakumar	II/ME	K. Sivakumar
17	196E5A0320	Kasturi Satya Santhosha S V B Krishna	II/ME	K. Krishna
18	196E5A0330	Neelapu Srinu	II/ME	N. Srinu
19	196E5A0331	Neeli Narendra	II/ME	N. Narendra
20	206E5A0201	Boddeda Pravallika	I/EEE	B. Pravallika
21	206E5A0202	Chipuri Gopi Krishna	I/EEE	C. Gopi Krishna





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22	206E5A0203	Dasari Hemanth	I/EEE	D. Hemanth
23	206E5A0205	Jonnada Sujatha	I/EEE	J. Sujatha
24	206E5A0206	Kommuri Srihari	I/EEE	K. Srihari
25	206E5A0311	Gantimudu Balaji	I/ME	G. Balaji
26	206E5A0312	Gorle Ravi Teja	I/ME	G. Ravi Teja
27	206E5A0321	Md Rizwan	I/ME	Md. Rizwan
28	206E5A0322	Molli Saikumar	I/ME	M. Sai Kumar
29	206E5A0332	Tamarana Ganesh	I/ME	T. Ganesh
30	206E5A0333	Tota Sai	I/ME	T. Sai
31	206E5A0401	Gandreddy Naveen	I/ECE	G. Naveen
32	206E5A0403	Gummadi Venkata Rao	I/ECE	G. Venkata Rao
33	206E5A0404	Laveti Madhuri	I/ECE	L. Madhuri
34	206E5A0405	Mutha Venkatesh	I/ECE	M. Venkatesh
35	206E1E0081	Gavalapu Chandrasekhar	I MBA	G. Chandrasekhar
36	206E1E0082	Gavara Mounika	I MBA	G. Mounika
37	206E1E00A0	Jyothi Kumari	I MBA	J. Vandana
38	206E1E00A1	K Vandana	I MBA	K. Vandana
39	206E1E00A2	Kaliseti Kalyan	I MBA	K. Kalyan
40	206E1E00C7	Kommuru Pavani Sai	I MBA	K. Pavani Sai
41	206E1E00C8	Konathala Sangha Mithra	I MBA	K. Sangha Mithra
42	206E1E00G2	Nallapilli Poornima	I MBA	N. Poornima
43	206E1E00G3	Nanaji Sudula	I MBA	N. Sudula

  
PROGRAM COORDINATOR





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23<sup>rd</sup> July 2021

## CIRCULAR











This notice is to alert all HODs, staff members, and students that our college's MBA Unit will host a seminar on **INSTITUTIONAL ENTREPRENEURSHIP** on **27<sup>th</sup> July 2021**. **Mrs. M. Sirisha Rani** serves as the event's resource person. She is working as Assistant Professor at **Vignan Institute of Engineering for women**. This program's focus is on educating students about entrepreneurship. Students who are interested can register their names with Mrs. D. Sabitha of the MBA department, on or before **26<sup>th</sup> July 2021**.

**COORDINATOR:** Mrs. D. Sabitha  
Assistant Professor  
MBA, GIITS

**VENUE** : G-24

  
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## PROGRAM COMMITTEE

### Chief Patron

**Mr. G. Hemchand Naidu**

*Secretary, GIITS*

### Patron

**Dr. T. Venkateshwara Rao**

*Principal, GIITS*

### Convenor

**Dr. B. Omnamashivaya**

*MBA, HOD, GIITS*

### Coordinator

**Mrs. D. Sabita**

*Asst.Prof, MBA, GIITS.*

### Student Coordinator

**Dasari Harish**

*MECH, GIITS*

### Address for Communication

**Mrs. D. Sabita**

*Asst.Prof, MBA, GIITS.*

*Contact Number: 7702066228*

## REGISTRATION FORM

Name: .....

Date of Birth: .....

Designation: .....

Institution: .....

Address for communication

.....

.....

.....

Mobile: .....

Email: .....

Signature

### Important Dates:

- Last date to Registration: 26<sup>th</sup> July 2021
- Program Dates: 27th July 2021

## A One-Day Seminar on

## INSTITUTIONAL ENTREPRENEURSHIP

27<sup>th</sup> July 2021



Organized by the  
Department of Master of  
Business Administration



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## ABOUT MBA DEPARTMENT:

The Department of Management Studies was established in the year 2019 with the objective of producing Young Management Executives with global standards. The MBA program is a 2-year (4 semesters) full-time Master's Degree program in Business Administration. While the first year is devoted to foundational courses, the second year would enable the students to gain a depth knowledge in different areas and specialize in elective fields like Finance, HR, Marketing, Operations, and Logistics.

## OVERVIEW OF THE PROGRAM

The Entrepreneurship in Institutions program was conducted at the Gonna Institute of Technology campus to provide awareness to students on entrepreneurship careers and knowledge on the formal and informal institutional environment in which entrepreneurs operate. To create awareness among students of how entrepreneurship helps in National Economic development and regional Development and Career Development

## OBJECTIVES OF THE PROGRAM

- To prepare future economy engineers to potentially their own entrepreneurial path
- To provide know how needed for establishment of one's own enterprise
- To encourage entrepreneurial mindset in students
- To benefit the students for the development of young people in analysing business

## TOPICS TO BE COVERED

- Entrepreneurial decision making
- Entrepreneurial finance
- Economies of entrepreneurship
- Methodological advantage in entrepreneur research
- New venture creation
- New venture growth and failure

## OUTCOMES OF THE PROGRAM

- Students advance their skills in customer development, customer validation, competitive analysis, and iteration
- Students increase their awareness and deliberately practice the skills and discipline necessary to increase confidence and foster self-advocacy to improve communication and problem-solving skills.

## RESOURCE PERSONS

**Mrs. M. Sirisha Rani**

*MBA, M-Phil.*

*Assistant Professor*

*Vignan Institute of*

*Engineering for Women*

## ORGANIZING COMMITTEE

**Mr. P. Demudu Babu**

*Asst.Prof, MBA, GIITS.*

**Mrs. D Sabitha**

*Asst.Prof, MBA, GIITS.*







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## RESOURCE PERSON PROFILE

**NAME** : Mrs. M. Sirisha Rani

**EDUCATION** : MBA, MPhil, (Ph.D.)

**DESIGNATION** : Assistant Professor

**INSTITUTION** : Vignan Institute of Engineering For Women

Her employment career spanned more than ten years. She received her M.Phil., M.com, and Master of Business Administration, and pursuing Ph.D. in the field of management. Now working at Vignan Institute of Engineering for Women as an Assistant Professor.



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Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

30<sup>th</sup> July 2021

PROGRAM REPORT	
<b>Title of the event</b>	A One-Day Seminar on Institutional Entrepreneurship
<b>Duration</b>	One day
<b>Date</b>	27 <sup>th</sup> July 2021
<b>Resource person details</b>	Mrs. M. Sirisha Rani, MBA, MPhil, (Ph.D.), Assistant Professor at Vignan Institute of Engineering for Women, with 10 years of working experience.
<b>Description</b>	The Institutional Entrepreneurship Program is a one-day seminar that was held on 27th July 2021, and its resource person is Mrs. M. Sirisha Rani. Her speech educates students about the field of entrepreneurship, the formal and informal institutional environments in which entrepreneurs operate, how entrepreneurs use the resources at their disposal, and the fact that entrepreneurship is not dependent on the resources in an economy. The strength of the institutions that allow for the utilization of resources and opportunities is what matters.

## Topics covered:

- Entrepreneurial decision making
- Entrepreneurial finance
- Economies of entrepreneurship
- Methodological advantage in entrepreneur research
- New venture creation
- New venture growth and failure

## Objectives of The Program:

- To encourage the spirit of self-employment
- To inculcate the entrepreneurial skill in students





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- To enhance knowledge in strategic decision making
- To develop entrepreneurship skill

### **Outcomes of the Program:**

- Students advance their skills in customer development, customer validation, competitive analysis and iteration
- Students increase their awareness and deliberately practice the skills and discipline necessary to increase confidence and foster self-advocacy improve communication and problem-solving skills

**No of participants: 40**



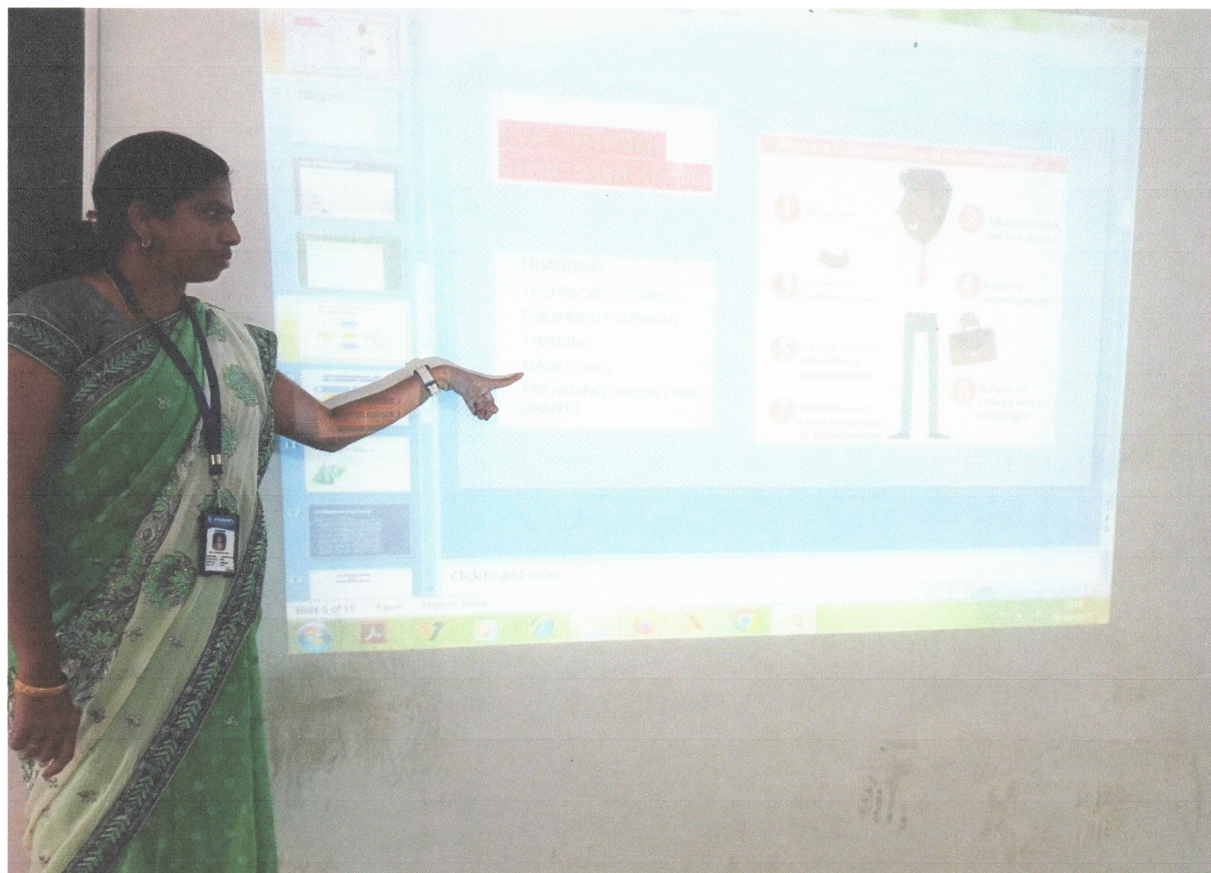




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Resource Person **Mrs. M. Sirisha Rani** delivered a speech on the topic of **Institutional Entrepreneurship**

*D. Sabita*  
PROGRAM COORDINATOR





# GONNA INSTITUTE OF INFORMATION TECHNOLOGY & SCIENCES

(Approved by AICTE, New Delhi, Affiliated to JNTUK, KAKINADA)

Gonnavanipalem, Aganamputi, Visakhapatnam – 530 053

27<sup>th</sup> July 2021

Event Name: A One-day seminar on Institutional Entrepreneurship

## LIST OF PARTICIPANTS

S.No	Pin No.	Name of the Student	YEAR/BRANCH	Signature
1	196E1A0101	Lakkavarapu Sriramamurthy	III B.Tech (CE)	Sriramamurthy
2	196E1A0201	Mattam Uma Sankar Padal	III B.Tech (EEE)	Uma Sankar
3	196E1A0301	Kadagala Aditya Durga Vara Prasad	III B.Tech (ME)	Vara Prasad
4	196E1A0401	Kunchala Swapna	III B.Tech (ECE)	Swapna
5	196E1A0501	Alla Madhuri	III B.Tech (CSE)	Madhuri
6	196E1A0502	Amara Bindu Sri	III B.Tech (CSE)	Bindu Sri
7	196E1A0503	Aradhula Rikita Nagavalli	III B.Tech (CSE)	A. Nagavalli
8	196E1A0504	Buddharaju Karthikeya Lakshmi Shivani	III B.Tech (CSE)	Lakshmi
9	196E1A0505	Chitturi Dilip	III B.Tech (CSE)	Ch. Dilip
10	196E1A0506	Dabbi Saikumar	III B.Tech (CSE)	D. Saikumar
11	196E1A0508	Gopiseti Sravani	III B.Tech (CSE)	G. Sravani
12	196E1A0510	Shabhana Laila	III B.Tech (CSE)	S. Laila
13	196E1A0512	Tamada Krishnaprasad	III B.Tech (CSE)	Tamada
14	196E5A0101	Gali Revathi	IV B.Tech (CE)	Gali Revathi
15	196E5A0102	Kamanchi Madhu	IV B.Tech (CE)	Kamanchi Madhu
16	196E5A0103	Kampara Ganesh	IV B.Tech (CE)	Kampara Ganesh
17	196E5A0104	Koodavalli Subhash	IV B.Tech (CE)	K. Subhash
18	196E5A0105	Nodagala Yadagiri	IV B.Tech (CE)	Rajagiri Lalitha
19	196E5A0106	Rajagiri Lalitha	IV B.Tech (CE)	R. Lalitha
20	196E5A0107	Vadisala Shyam	IV B.Tech (CE)	V. Shyam



# GONNA INSTITUTE OF INFORMATION TECHNOLOGY & SCIENCES

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Gonnavanipalem, Aganamputi, Visakhapatnam – 530 053

21	196E5A0108	Vanje Hari	IV B.Tech (CE)	<i>[Signature]</i>
22	196E5A0109	Veyyidalamula Pravallika	IV B.Tech (CE)	<i>V. Pranamulika</i>
23	196E5A0201	Bocha Kanaka Raju	IV B.Tech (EEE)	<i>B. Kanaka Raju</i>
24	196E5A0203	Kandepalli Kalyan Kumar	IV B.Tech (EEE)	<i>Kalyan Kumar</i>
25	196E5A0204	Kotni Ramayya Naidu	IV B.Tech (EEE)	<i>K. Ramayya Naidu</i>
26	196E5A0207	Salapu Balaji	IV B.Tech (EEE)	<i>Salapu Balaji</i>
27	196E5A0208	Talari Lalitha Lokeswari	IV B.Tech (EEE)	<i>Lokeswari</i>
28	196E5A0301	Abdul Anwar	IV B.Tech (ME)	<i>A. Anwar</i>
29	196E5A0302	Baddem Sunil	IV B.Tech (ME)	<i>Baddem Sunil</i>
30	196E5A0303	Bejawada Prasad	IV B.Tech (ME)	<i>Prasad</i>
31	196E5A0305	Botta Ganesh Reddy	IV B.Tech (ME)	<i>B. Ganesh Reddy</i>
32	196E5A0306	Chinni Lokesh Sai	IV B.Tech (ME)	<i>Sai</i>
33	196E5A0307	Dasari Harish	IV B.Tech (ME)	<i>D. Harish</i>
34	196E5A0308	Dasireddy Prasanth	IV B.Tech (ME)	<i>D. Prasanth</i>
35	196E5A0309	Doddi Rajkumar	IV B.Tech (ME)	<i>D. Rajkumar</i>
36	196E5A0310	Dunna Harish	IV B.Tech (ME)	<i>Dunna Harish</i>
37	196E5A0311	Gokeyada Kumar Raja	IV B.Tech (ME)	<i>G. Kumar Raja</i>
38	196E5A0312	Gudla Govinda Sai	IV B.Tech (ME)	<i>G. Govinda Sai</i>
39	196E5A0313	Jetti Trinadh	IV B.Tech (ME)	<i>J. Trinadh</i>
40	196E5A0314	Jinaga Prasad	IV B.Tech (ME)	<i>Jinaga Prasad</i>

*[Signature]*  
PROGRAM COORDINATOR





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18<sup>th</sup> February 2021

## CIRCULAR

All ECE faculty and students are hereby informed that Mr.N.Vinod Kumar, Assistant Professor, Department of ECE, Ashoka Women's Engineering College, Kurnool, will deliver "A One Day Seminar on Research Innovations in Micro Electro Mechanical Systems" on 4<sup>th</sup> March, 2021. We hereby instruct the students and faculty of ECE Department to make use of this seminar and grasp knowledge for their future endeavors.

Venue: F27  
Time: 01.30 PM

PRINCIPAL

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All Notice Boards

Signature Of All HODs							TPO	AO	Library
CE	EEE	ME	ECE	CSE	MBA	BS&H			

## Program Committee

### Chief Patron

Mr.G. Hemchand Naidu  
Secretary, GIITS

### Patron

Dr.T.Venkateswara Rao  
Principal, GIITS

### Convenor

Mrs K. Vani  
HOD, ECE, GIITS

### Coordinator

Mrs.B. Vijaya Lakshmi  
Asst.Prof, ECE, GIITS

## Organizing Committee

Mrs.P. Chakravarthy  
Asst.Prof, ECE, GIITS

Ms.G. Sriramulu  
Asst.Prof, ECE, GIITS

### Student coordinators

D.Gopichand  
ECE, GIITS

### Resource Person

Mr. N.Vinod Kumar  
Assistant Professor, Dept. Of ECE, Ashoka  
Women's Engineering college, Kurnool

### Address for Communication

Mrs.B. Vijaya Lakshmi  
Assistant Professor, ECE, GIITS,7680013435

## Registration Form

Name: .....

Roll. No: .....

Branch: .....

Qualification:.....

Designation:.....

Institution: .....

Date of birth.....

Gender:.....

### Address for communication

.....

.....

Mobile: .....

Email: .....

Signature of the applicant

## A ONE DAY SEMINAR ON RESEARCH INNOVATIONS IN MICRO ELECTRO MECHANICAL SYSTEMS

on

04<sup>th</sup> March 2021



### Coordinator

Mrs. B. Vijaya Lakshmi  
Asst.Prof, ECE, GIITS

Organized by

Department of  
Electronics and communications Engineering

GONNA INSTITUTE OF INFORMATION  
TECHNOLOGY AND SCIENCES

Approved by AICTE & Affiliated to JNTUK Kakinada  
85 Division, Gonnavanipalem, Anakapalle-530053, A.P.-  
INDIA



## About the College

Gonna Institute of Information Technology and Sciences (GIITS) a pioneering educational organization was established in the year 2009 under the direction of Sri.G.B. Naidu (late), with the aim of giving students access to high quality education and the requisite infrastructure. It is located in Visakhapatnam, which is one of the cities in Andhra Pradesh with fastest population increase. The college, with its multicultural and active community of over 1000 students, provides a variety of courses in the engineering stream, including graduate-level courses in CIVIL, EEE, MECH, ECE and CSE as well as MBA and MTech at postgraduate level. Since its inception, the organization has worked tirelessly to support the development of great managers, technocrats and professionals from all over the world in order to give the Indian industry access to cutting edge information and awareness. The institute is empowered with informed teachers who are highly qualified, as well as cutting edge facilities. GIITS offers a range of exciting environments for intellectual

development, free thinking and proper growth in order to challenge its students and give them the information, understanding, attitudes and practical experiences they need to assume social duties.

## About the Department

The Department of Mechanical Engineering is established in the year 2009, the department has well qualified faculty and good laboratories facilities. The faculty are actively involved in research work and published more than 50 paper in National and International Journals. The students of Mechanical Engineering are placed in various MNC which are engaged in core skills. The department have sophisticated digital class rooms with ICT technology.

## About the Seminar

A MEMS is a miniature machine that has both mechanical as well as electronic components, widely used as sensors in industry. This seminar provides a broad understanding and hands on experience to the participants about its technology.

## Objectives of the Program

- acquire the knowledge on introduction to MEMS and micro systems
- To study the essential material properties and various sensing and transduction Technique.
- To know various fabrication and machining process of MEMS
- To know about the applications polymer and optical MEMS

## Outcomes of the Program

- To enables them to design, analysis, fabrication and testing the MEMS based components.
- To be familiar with the important concepts applicable to MEMS and fabrication

## Topics to be Covered

- Microfabrication
- Electrical and Mechanical properties
- MEMS as sensors
- Surface micromachining
- Optical MEMS



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Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

8<sup>th</sup> March 2021

## PROGRAMME REPORT

<b>Programme Name</b>	A ONE DAY SEMINAR ON RESEARCH INNOVATIONS IN MICRO ELECTRO MECHANICAL SYSTEMS
<b>Resource Person</b>	<b>Mr.N. Vinod Kumar</b> , Assistant Professor, Department of Electronics and Communication Engineering, Ashoka Women's Engineering college, Kurnool, Andhra Pradesh Phone: +919052813583, email:vinod.nayagula@gmail.com
<b>Date of Activity</b>	04 <sup>th</sup> March 2021
<b>Organized By</b>	Gonna Institute of Information Technology & Sciences
<b>Venue</b>	F27

### SUMMARY OF THE SEMINAR

With the encouragement and assistance of our management, the principal, and faculty members from the Electronics and communication department, the seminar was held effectively and according to the schedule outlined in the circulars and brochures. I'm hoping that everyone who attended this seminar will benefit from it. According to the schedule, the inaugural session of the seminar got started at 01.30 P.M. Dr.T. Venkateswara rao, principal of the Gonna Institute of Technology & Sciences, opened the event by discussing the significance of the seminar in the contemporary technological environment. The coordinator, Mrs. B.Vijaya lakshmi offered a vote of gratitude at the end of inaugural session around 02.00P.M.

At 2.05 PM, Mr.N. Vinod kumar, Assistant professor, Dept.of Electronics & communication engineering at Ashoka Women's Engineering college, Kurnool, who was a guest resource, began the first technical session. He explained the concept of micro fabrication, electromechanical properties of materials and surface machining of MEMS. The second technical session began at 03:30 PM, in this session, Mrs.K Vani, HOD, ECE, Gonna institute of information technology and sciences, discussed about MEMS applications as sensors.

Finally, the valedictory ceremony began at 4:05PM with the chairperson, Ms. Aneesha, the secretary, Mr.G.H. Naidu, and the principle, Dr.T. Venkateswara rao. Some participants excitedly offered their thoughts after Mrs.B. Vijaya Lakshmi, the coordinator, delivered a seminar report to the attendees and presented a vote of thanks.





## GONNA INSTITUTE OF INFORMATION TECHNOLOGY & SCIENCES

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*Mr. Vinod kumar addressing the participants on micro fabrication of devices*

### OBJECTIVE OF THE PROGRAMME

MEMS (micro-electromechanical systems) is a miniature machine that has both mechanical and electronic components. The physical dimension of a MEMS can range from several millimeters to less than one micrometer, a dimension many times smaller than the width of a human hair. MEMS are composed of parts such as microsensors, microprocessors, micro actuators, units for data processing and parts that can interact with exterior pieces. The participants can acquire the knowledge on introduction to MEMS and micro systems. To study the essential material properties and various sensing and transduction Technique.

- To Learn various fabrication process of MEMS
- To understand about the applications polymer and optical MEMS

### Topics to be covered

Microfabrication

Electrical and Mechanical properties

MEMS as sensors

Surface micromachining



## GONNA INSTITUTE OF INFORMATION TECHNOLOGY & SCIENCES

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### OUTCOME OF THE PROGRAMME

The students and faculty have learned about the Micro Electro Mechanical Systems (MEMS) and its potential applications and analyze the technical problems involved in application of MEMS in various fields. This seminar enables them to design, analysis, fabrication and testing the MEMS based components.

- To be familiar with the components of MEMS and its fabrication
- To be learned with the design, analysis and testing of MEMS.
- To be able to apply the MEMS for different applications.

### PROGRAM SCHEDULE

Duration	Resource person	Content	Mode of conduction
01.30PM to 02.00PM	Inaugural Session		OFFLINE
02.05PM to 03.25 PM	Mr.N. Vinod humar Assistant professor,ECE Ashoka.women's engg.college,Kurnool	Microfabrication,electro mechanical properties of materials and surface machining of MEMS	
03.30PM to 04.00 PM	Mrs.K.Vani Asst.professor Dept of ECE , GIITS	MEMS applications as sensors	
04.05PM to 04.25PM	Valedictory session		

*B.N. Lakshmi*  
Program Coordinator





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Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

**LIST OF PARTICIPANTS**

**Name of the Program:** A ONE DAY SEMINAR ON RESEARCH INNOVATIONS  
MICRO ELECTRO MECHANICAL SYSTEMS

**DATE:** 04<sup>th</sup> March 2021

S. No	Name of the student	Roll number	Course and Year	Signature
1	ANGEL SAMAD	206E1A0401	II/ECE	Angel Samad
2	ANGULURI ANUSHA	206E1A0402	II/ECE	Anusha A
3	B. GANESH VAMSI	206E1A0403	II/ECE	B. Ganesh
4	CHIRIKI CHAITANYA	206E1A0404	II/ECE	Ch. Chaitanya
5	CHUKKA LOHITHA	206E1A0405	II/ECE	Ch. Lohitha
6	DADI MANASA	206E1A0406	II/ECE	D. Manasa
7	DADI PURVA VINAY	206E1A0407	II/ECE	D. Purva Vinay
8	DALLI HARIKA	206E1A0408	II/ECE	D. Harika
9	D. GOPICHAND	206E1A0409	II/ECE	D. Gopichand
10	GAMPALA MOUNIKA	206E1A0410	II/ECE	G. Mounika
11	K. APPALANARAYANA	206E1A0411	II/ECE	K. Appalarayana
12	KUNCHALA SONY	206E1A0412	II/ECE	K. Sony
13	M. S.RAM CHOWDARY	206E1A0413	II/ECE	M. S. Ram Chowdary
14	P. JHANSI RANI	206E1A0414	II/ECE	P. Jhansi Rani
15	RONGALI RENUKA	206E1A0415	II/ECE	R. Renuka
16	SEMBI LALITHA	206E1A0416	II/ECE	S. Lalitha
17	SORU NAGAMANI	206E1A0417	II/ECE	S. Nagamani
18	THUMMI ANIL KUMAR	206E1A0418	II/ECE	Anil Kumar
19	YADALA HARESH	206E1A0419	II/ECE	Y. Hareesh
20	YALLA JYOTSHNA	206E1A0420	II/ECE	Y. Jyotshna
21	KARHI RAHUL	196E5A0401	III/ECE	Karhi Rahul
22	M.PRASHANTH	196E5A0402	III/ECE	M. Prashanth
23	P. DHANA LAKSHMI	196E5A0403	III/ECE	P. Dhana
24	SHAIK HAJARA	196E5A0404	III/ECE	Shaiq Hajara S.
25	K. SWAPNA	196E1A0401	IV/ECE	K. Swapna
26	G. NAVEEN	206E5A0401	IV/ECE	G. Naveen
27	G. VIJAYA LAKSHMI	206E5A0402	IV/ECE	G. Vijaya Lakshmi
28	G. VENKATA RAO	206E5A0403	IV/ECE	G. Venkata Rao
29	LAVETI MADHURI	206E5A0404	IV/ECE	L. Madhuri
30	MUTHA VENKATESH	206E5A0405	IV/ECE	Mutha Venkatesh

*B. N. Lakshmi*  
**Program Coordinator**



**GONNA INSTITUTE OF INFORMATION TECHNOLOGY & SCIENCES**  
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Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

7<sup>th</sup> December 2020

**CIRCULAR**

This is to inform all the students that a One-day workshop on “**IPR on Patents and its Database**” will be conducted on **17<sup>th</sup> December 2020** at **Seminar Hall**. Interested students should register their names on or before **11<sup>th</sup> December 2020** and utilize the opportunity.

**PRINCIPAL**

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Signature Of All HODs							TPO	AO	Library
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## PROGRAM COMMITTEE

### Chief Patron

Mr. G. B. Naidu  
Secretary, GIITS

### Patron

Dr. T. Venkateswara Rao  
Principal, GIITS

### Convenor

Smt. I. Bindu Parvathi  
HOD, BS&H, GIITS

### Coordinator

Mr. D. Raghu Ram  
Assoc. Prof, BS&H, GIITS

### Address for Communication

Mr. D. Raghu Ram  
Assoc. Prof, BS&H, GIITS  
Email: draghuram84@gmail.com  
Contact Number: 7075306636

## REGISTRATION FORM

Name: .....

Designation: .....

Institution: .....

Address for communication

.....

.....

.....

Mobile: .....

Email: .....

Signature

### Important Dates:

- Last date to Registration: 11<sup>th</sup> December 2020
- Program Dates: 17<sup>th</sup> December 2020

## *A One-Day Workshop on "IPR on Patents and its Database"*

*on*

**17<sup>th</sup> December 2020**



**Organized by  
Department of  
Basic Sciences and Humanities**

**GONNA INSTITUTE OF INFORMATION  
TECHNOLOGY AND SCIENCES**

Approved by AICTE & Affiliated to JNTU-Kakinada,  
Gonnavanipalem, Aganampudi,  
Viskhapatnam-530053,  
A.P-INDIA



## ABOUT THE COLLEGE

Gonna Institute of Information Technology and Sciences (GIITS), a pioneering educational organization was established in 2009 under the direction of Sri G. B. Naidu, with the aim of giving students access to high –quality education and the requisite infrastructure. It is located in Visakhapatnam, which is one of the cities in Andhra Pradesh with the fastest population increase. The college, with its multicultural and active community of over 1000 students, provides a variety of courses in the Engineering stream, including graduate-level courses in CIVIL, EEE, MECH, ECE, and CSE, M.Tech at the postgraduate level. Since its inception, the organization has worked tirelessly to support the development of great managers, technocrats, and professionals from all over the world in order to give the Indian industry access to cutting–edge information and awareness. The Institute is endowed with teachers who are highly qualified as well as cutting–edge facilities. GIITS offers a range of exciting environments for Intellectual development, free-thinking, and personal growth in order to challenge its students and give them the information, understanding, attitudes, and practical experiences to face the social duties.

## ABOUT BS & H DEPARTMENT

The Department of Basic Sciences and Humanities of Gonna Institute of Information Technology and Sciences was established in 2009 and has an impressive eleven-year history. The department has always advanced because of the knowledgeable and dedicated faculty members who are passionate about providing top-notch engineering education.

## OVERVIEW OF THE PROGRAM

Intellectual property rights (IPR) management is an important part of any data management program. A builder of a database or other data resource will have an interest in who owns that resource and how others may use it. Someone who may populate that resource with data provided in part by others will want to make sure that all legal, ethical, and professional obligations that one may have to the provider of the data are met.

## OBJECTIVES OF THE PROGRAM

- A patent database is an organized collection of patent-related information, including details about granted patents, patent applications, legal status, and more.
- Since the benefits of data sharing are so well known and documented, a researcher may wish to share their database and/or content with others. Others can only fully utilize external data if they know the terms of use (if any) for that data.

## TOPICS TO BE COVERED

- Intellectual Property Rights (IPR) on Patents
- Patent Database
- Importance of Patent Databases

## OUTCOMES OF THE PROGRAM

- Researchers use patent databases to analyze technological trends, identify prior art (existing knowledge relevant to a patent application), and assess the novelty of their inventions.
- Businesses use patent databases for competitive analysis, innovation strategy, and to avoid infringing on existing patents.

## RESOURCE PERSON

**Smt. G. Siva Lakshmi, M.B.A**  
**Administrative officer, Sanskar School**

## ORGANIZING COMMITTEE

**Mr. D. Raghuram**  
Assoc. Prof, BS&H, GIITS  
Ph. No. 7075306636

**Smt. V. Suchitra**  
Asst. Prof, BS&H, GIITS  
Ph. No. 9502595327







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23<sup>rd</sup> December 2020

### PROGRAM REPORT

Title of the Program : Workshop on “IPR on Patents and its Database”  
Date of activity : 17<sup>th</sup> December 2020  
Venue : Seminar Hall  
Organized by : Dept. of Basic Sciences & Humanities  
Number of Participants : 26

#### **Objectives:**

- Incentivizing Data Creation: Like patents, granting protection to databases encourages the creation of valuable databases, as creators know they will have exclusive rights for a certain period, during which they can capitalize on their investment.
- Legal Recourse: Patents offer legal remedies to inventors in case of infringement, allowing them to protect their inventions from unauthorized use and ensuring a level playing field in the market.
- Disclosure of Knowledge: In exchange for patent protection, inventors are required to disclose their invention's details. This disclosure contributes to the pool of knowledge, fostering further innovation by enabling others to build upon the disclosed information.



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**RESOURCE PERSON**

**Smt. G. Siva Lakshmi, M.B.A**

**Administrative officer, Sanskar School**

Mrs. G. Siva Lakshmi has done her MBA from Integral Institute of Advanced Management, Visakhapatnam. She has worked as Administrative officer in Sanskar School.





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### Outcomes:

- Researchers use patent databases to analyze technological trends, identify prior art (existing knowledge relevant to a patent application), and assess the novelty of their inventions.
- Businesses use patent databases for competitive analysis, innovation strategy, and to avoid infringing on existing patents.
- Patent attorneys and legal professionals use these databases to perform patent searches and due diligence for legal proceedings.
- Technological Advancement: The grant of exclusive rights through patents motivates inventors to push the boundaries of existing technology, leading to the development of new and improved products, processes, and services.

Program Coordinator

(Mr. D. Raghuram)



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Gonnavanipalem, Aganampudi, Visakhapatnam – 530 053

17<sup>th</sup> December 2020

**List of the Participants**

**Name of the Program: IPR on Patents and its Database**

S.No.	Roll no.	Name of the Student	Year/Branch	Signature
1.	176E1A0502	Gurram Charishma	IV/CSE	G. Charishma.
2.	176E1A0503	Muggulla Narendra Kumar	IV/CSE	Kumar
3.	176E1A0504	Nagi Reddy Yamuna	IV/CSE	N. Yamuna
4.	176E1A0505	Pinninti Sowmya	IV/CSE	P. Sowmya
5.	176E1A0506	Sammidi Sai	IV/CSE	S. Sai
6.	176E1A0508	Tirumareddy Sravani	IV/CSE	Sravani
7.	176E1A0509	Veerina Prasanthi	IV/CSE	V. Prasanthi
8.	176E1A0510	Yanala Ramya	IV/CSE	Ramya
9.	186E5A0501	Dadi Vasudeva Rao	IV/CSE	D. Vasu
10.	196E5A0101	Gali Revathi	III/CE	G. Revathi
11.	196E5A0102	Kamanchi Madhu	III/CE	K. Madhu
12.	196E5A0103	Kampara Ganesh	III/CE	K. Ganesh.
13.	196E5A0104	Koodavalli Subhash	III/CE	Subhash
14.	196E5A0105	Nodagala Yadagiri	III/CE	N. Yadagiri





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15.	196E5A0106	Rajagiri Lalitha	III/CE	Lalitha
16.	196E5A0107	Vadisala Shyam	III/CE	V. Shyam
17.	196E5A0108	Vanje Hari	III/CE	V. Hari
18.	196E5A0109	Veyyidalamula Pravallika	III/CE	V. Pravallika
19.	196E5A0201	Bocha Kanaka Raju	III/EEE	B. Kanak. Raju
20.	196E5A0202	Byna Naveen Kumar	III/EEE	B. Naveen Kumar
21.	196E5A0203	Kandepalli Kalyan Kumar	III/EEE	Kumar
22.	196E5A0204	Kotni Ramayya Naidu	III/EEE	Naidu
23.	196E5A0205	Kotyada Santosh Kumar	III/EEE	Santosh
24.	196E5A0207	Salapu Balaji	III/EEE	S. Balaji
25.	196E5A0208	Talari Lalitha Lokeswari	III/EEE	Lokeswari
26.	196E5A0209	Pendra Chinnayya	III/EEE	Chinnayya

Program Coordinator

(Mr. D. Raghuram)